

DISTRICT



CHANGING PEOPLES LIVES

Spirit

March 2021

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CLUBS

East Hartford
Hartland
Simsbury
Torrington
Windsor
Windsor Locks

What Town Is This?



We had two responses to our Town Sign Challenge in the December 2020 Spirit. One, unfortunately, was an empty email, so the winner was the second response. Congratulations to Lion Maria Cornicello for correctly identifying the sign as **Bethlehem!**

So, here's this month's challenge. The first Lion to send us their correct guess to District23BSpirit@gmail.com wins the prize, which is the admiration of the rest of the district. Remember, all signs can be found in District 23B (Hartford and Litchfield Counties) whether they have a club or not. If you're from that town, you're ineligible to win.

Send your entries to District23BSpirit@gmail.com . The first correct response wins!

Again, thanks to PDG Dave Yadach for creating this game.

The Spirit Team

DG Heidi Zacchera

District 23 B clubs are doing a fantastic job this year keeping their members engaged, and holding fundraisers and service projects! If you want other ideas of other activities you can do, check out the Lions Roar and the LCI website.

Please remember to report your service activity hours on MyLion.

Blood Drives are very easy to do during COVID! You can assist the Red Cross with a minimum of 3 people! We are even finding that two people can handle it, as long as they want to stay on their toes!

A reminder: When you have an event you want the district to be aware of...send this information to the Lions Roar. All the club events will be found there. (Cabinet Secretary Pat will not publicize as she has other duties to accomplish).

Many clubs are holding their membership consistent, if not bringing in new members. District membership is still holding at 1737, a minus two from last year, which is GREAT! There is still time to bring in new members! Remember there is no entrance fee. Invite people of your community to help you with projects and help other organizations with their initiatives. We can still perform membership inductions virtually, which is the same process without the candles. I feel we need to induct the members in a timely fashion so that they feel a part of the club. AND, the sooner you get them involved with something, the sooner they feel the ownership.

We've almost visited all the clubs! YAY!

Midwinter conference is happening Feb 26-28—virtually! Many great class choices and International Director Patti Hill will be speaking to us. Register now.

New Voices Nominees:

Service - Christine Kurtz –



Glastonbury Centennial Leadership – Tracy Laforge – Terryville
Membership – Raj Shrestha – Htfd.
County Everest Centennial Marketing – Alan Hill – Hartland

These spokespeople for their areas, will be presenting at the midwinter conference.

All the Leo clubs in the three districts had a very successful workshop in February. They had about 100 attendees. Thank you to all of those who made it happen!

Get your Nominations process going so that your slate of officers can be accepted and then put in to MyLCI. This will make the District Directory process easier and more efficient.

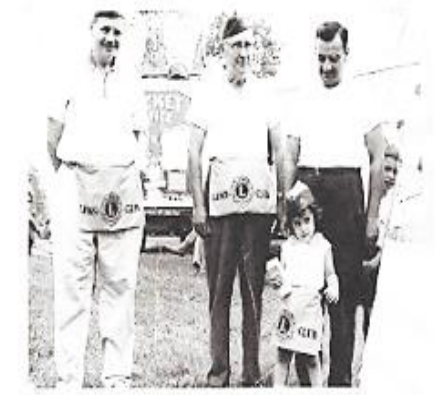
I have asked the Terryville Club to hold Sunday June 27th for our District Awards Day. Stay tuned for more information as the time goes on and the State lets us know what we are allowed to do.

Your club can apply for the Centennial Service Challenge, or the Club Excellence Award found on the LCI site. As long as you meet the criteria, you will receive the recognition.

Cabinet Treasurer Steve Daigle has sent out a notice for the opportunity to order Lions jackets. Anytime we can show our "brand" within the community, the better. Wearing club shirts with the Lion logo and your name tag at club events is a win-win.

LCIF Chairs Bobby Clark and Mike Wilcox will be reminding clubs to make a donation to our Lions Foundation so that WE can keep helping those who need our help. LCIF is our awesome foundation.

Stay Healthy.....Stay Safe!



This is a picture from many years ago from the Avon Lions Club.

The man on the right is Ray Zacchera, the founder and 1st president of the Avon Lions Club. Standing in front of him is DG Heidi! Who would have known that the picture would depict the future involvement of Heidi with the Lions!

Worldwide Induction Day

WWID is an exciting global membership celebration held annually on the last Saturday in April to unite clubs around the world in welcoming new members. While this year has been a year like no other, many clubs and districts have been successful in forming new clubs and recruiting new members. Let's celebrate that accomplishment on April 24, 2021 together on Worldwide Induction Day. There are ways that you can celebrate safely, whether it is in person in accordance with your local guidelines to prevent the spread of COVID-19 or in a virtual setting.

GLT Report

Jim Trompeter, GLT

Like most of you, each day I hope we are getting closer to the end of the tunnel that is Covid-19. The aggressive administering of the Vaccine's I hope will make that light at the end of the tunnel closer and brighter. When we emerge **and we will** our lives will receive a startling jolt as we try to return to normalcy.

The same thing will happen with our Lions Clubs. The desire and excitement to get back where we were will propel us into a flurry of activity. To accomplish our goals, we will need to be organized and develop our teams for each project within our clubs. Lions Clubs International offers a variety of online seminars. Two that they offer focus on Team Building and the other on Effective Team Delegation. As we start to emerge from the COVID you may find these seminars useful.

- Log into the International Website www.lionsclubs.org
- Go to MYLCI log in with your email and password, if you don't have an account it is easy to set one up just follow the prompts next to the log in
- When you get in click on **Learning**
- In the column on the left-hand side click on **Library**. A list of seminars will appear. The Team Development and Delegation seminars are there.
- There are also several other courses you may find useful, especially new incoming officers.
- If you are unable to do this email me @ m20t50@aol.com. I have the courses on a flash drive and can send them to you.

Guiding Lions

As we get back into our normal operation there will be some clubs that will need assistance. The

District Governor determines which clubs need to have a Guiding Lion. The purpose of this program is to support and guide struggling clubs over a period of 1 – 2 years. Usually, 2 sometimes 3 Guiding Lions are assigned to a club by the District Governor. This helps divide up the time commitment. We are starting up the certification process for **New Guiding Lions**. If you have been a club president or have served on the cabinet either now or in the past and would like to be part of the district team in strengthening our clubs contact me m20t50@aol.com or our District Governor Heidi Zacchera hzacchera@aol.com

I look forward to seeing many of you in person real soon!

Stay Safe and Healthy

The District Wants Your Input

1st VDG Ed Fenton

Hello Lions! It was great visiting with so many of you during the January Zone meetings! It's wonderful to hear that many clubs are finding creative ways to provide service despite the challenges we are facing. Hopefully as we get farther into this calendar year, and more people are vaccinated, we will be able to get back to providing all the services we did in the past.

As I'm starting to plan program, cabinet, and committees for the 2021-22 Lions' year, I would like to offer you the opportunity to have any input you would like. The District Cabinet and District Officers are here for only one reason, to support you as you work to support your communities.

What can we do for you? What would you like in regard to training, service, or support from your District leaders? During the third week of

February, I sent out an email to all Lions in District 23-B with an email address on file. Please take a moment to respond to that email if you have any suggestions or comments.

Would you like to consider serving on the Cabinet, on a district committee, or on a State committee? Taking on one of these roles is not as challenging as it may sound. Some of the positions focus on only one event during the year. Getting involved with Lions beyond your own club is a great way to share your talents, meet new people, learn new ideas, and have fun!

Some of the areas of interest include Vision, Hunger, Environment, Diabetes, Childhood Cancer, Communications/Marketing, Hearing Preservation, Photography, Youth, Peace Poster, and the list goes on. If there is something you are passionate about that is not on the list, we can talk about creating a new position for you!

If you did not receive my email, feel free to reach out to me at edehlions@aol.com or by phone at 860-306-4931. I look forward to your thoughts and ideas so we can continue to provide the best service to our District!

Yours in service, 1VDG Ed Fenton.

LCI International Convention

Fellow Lions,

This is your opportunity to experience a Lions International Convention from the comfort of your home. Follow the link below to register.

The registration fee will be US\$50 until March 31, then US\$75 beginning April 1. The registration fee for Leos will be US\$30 regardless of date. Convention is currently scheduled for June 25-29. [103rd Lions Clubs International Convention \(mcisemi.com\)](http://103rd.Lions.Clubs.International.Convention(mcisemi.com))

23B Lions Serve at Red Cross Blood Drives

Julie Vecchitto, 23B Blood Drives Chair

In 2019, PDG Everett Lyons, who as a high school principal in Bristol hosted many blood drives throughout his long tenure, had a service goal for our district: increasing the number of Lions Clubs hosting blood drives. So he tapped me, a Harwinton Lion and Red Cross Donor Ambassador, to take on the project. DG Heidi Zacchera continued the appointment in 2020. And today, I am happy to report that Lions Clubs have been pitching in, volunteering as they always do, for a great cause: supporting the Red Cross at blood drives around our district.

I have been a blood donor since 1990, so when I moved to Harwinton in 2002, I began donating in my new town. You may know PDG Harry Schuh and his wife, Carol Kearns. They were always at the blood drive's registration table, and always encouraging me to join the Harwinton Lions. After retiring in 2017, I joined the Lions, and also became a Red Cross Donor Ambassador. I spent fall 2019 speaking with fellow Lions at zone meetings — in person.

Fast-forward to 2020 and COVID's arrival: Harwinton's twice-a-year blood drives, always held at Town Hall, were cancelled because the hall was closed. And in-person meetings were no longer going to work as I had originally presented them. So I gradually emailed every club president, and began making Zoom presentations to groups that expressed an interest.

We're making progress. As of this writing, our initiative, "Lions and the Red Cross, a Partnership that Saves Lives," has resulted in Terryville, East Hartford, Avon, Bristol, and Harwinton clubs hosting drives at Red Cross-approved locations. Plainville is scheduled for April 30, South Windsor is picking dates, and Windsor is making plans, too.

If your club is interested in learning more about hosting a blood drive, please get in touch, jvecchit@gmail.com or 860-485-9574. Participation costs only your time, but the rewards are great.

Below: At the reception area: (standing) PDG and Bristol Lions President Ev Lyons, Bev Strong, Buddy Johnson; (seated) Sandi Pelletier and Marsha Johnson

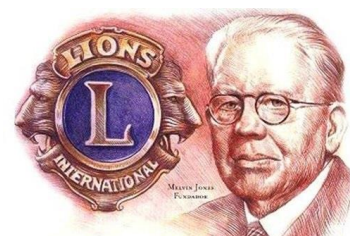


DISTRICT 23B LIONS LOW VISION CENTERS OFFER NEW RECOGNITION

The board of directors for the District 23B Lions Low Vision Centers have authorized a new club award to recognize clubs who donate a minimum of \$50 in support of our district low vision centers.

The first time a club meets the minimum donation level, they will receive a Low Vision banner patch signifying their support for the work of the centers. It is hoped that the majority of District 23B clubs will qualify this Lions Year for the initial patch. Initial donations received in subsequent years will generate the banner patch award as well. Once the club has received the banner patch, a "rocker bar" with the Lions Year will be awarded for placement beneath the patch.

The board of directors appreciate the continuing support of our district clubs for this important service to our clients who deal daily with significant sight loss.



Torrington Lions Club



These pictures represent the Torrington Lions club donations to the Torrington Fire dept. and the Salvation Army for this year's Christmas gifts.

Left: Lion Phil Dzurnak and Lion Norm NeJaime along with three firemen in front of the tree with the presents.

Right: Lion Pres. Margaret "Kiki" Tucker, Lion Elaine Dzurnak, Lt. Aploinar Marte and Lion Phil Dzurnak



Gifts for the Salvation Army show several boxes of gifts and some showing what type of gifts are in the boxes.

Peace Poster Winner!



Left: Here is DG Heidi congratulating our District 23B Peace Poster winner, Joshua Arocho. He is 13-years-old, and is from Windsor Locks.



Right: Here is Joshua again, this time with his very proud mother, Brendaliz Arocho

Zone 2 Report

Jim Trompeter, Zone 2 Chair

We started off with our first Zone Meeting of 2021 with all clubs participating despite some glitches. It was great to see everyone; it has been a while. The meeting had some great conversation and everyone is optimistically planning to get to a semi-normal by late spring. Each of the clubs are meeting: five out of the seven are doing in person meetings. All of the clubs have started planning their events starting in May. There was a strong sense of enthusiasm and anticipation of moving forward. In terms of membership the Zone is (-16) for the year and is (-7) compared to this time last year. Of the 7 clubs in the Zone all range in a +2 to -1 with the exception of 1 in their membership count.

We are looking forward to a joint meeting with Zone 1 in April, format yet to be determined. As I write this article, I have twelve inches of snow in my yard and a potential Ice Storm in three days. As the weather improves and the COVID threat subsides, the Clubs in Zone 2 will be ready to take off and serve our communities.

Simsbury Lions

The Simsbury Lions are holding a non-perishable FOOD DRIVE to support the Simsbury food pantry on Saturday, February 27 from 10 am until 2 pm. It will be held in the lower parking lot of The Old Well Tavern in Simsbury. LOVE THY NEIGHBOR! See you there!

The Simsbury Lions are partnering with the group A Promise to Jordan on Saturday, June 12, 2021, for a walk/ride event "K'S TO KICK ADDICTION AND BLINDNESS" on Iron Horse Boulevard in Simsbury. Registration is open now at: runsignup.com/Race/Simsbury/KstoKickAddiction.

Walk or ride with us to support the community and humanitarian services of the Lions Club, and the mission of A Promise To Jordan to raise the awareness of the problems of substance abuse disorders in our communities.

Sponsors, Vendors and Volunteers are needed! Call 860-305-0605 or email

Info@apromisetojordan.org

Form a team from your club, and collect pledges! The team that collects the highest amount wins a trophy!

Bradley Road Race

Spring and the Special 25th Annual Bradley Road Race are just around the corner. Mark your calendar for March 26-28, 2021 to join the 5–10K **virtual** road race hosted by the Windsor Locks Lions and sponsored by local businesses and individuals. Through the years this race has grown, and this year registration has already demonstrated over 300 returning runners Visit the website www.bradleyroadrace.org and click Register. A screen will appear to both register and donate. For more information go to director@bradleyroadrace.org

Unfamiliar with virtual racing? Don't worry, sign up and you'll receive the T-shirt and all the instructions. Everyone's a winner.

If you are not a runner, you are welcome to walk the course. Other ways you can assist in making the race a great success is:

- Sponsor
- Recruit runners
- Donate to the Channel 3 Kids Camp

LET'S MAKE THIS A FUN COMMUNITY EVENT!



Lion Around Connecticut

With Lions Carol Kearns and Harry Schuh

On March 4, 2021 we will celebrate our **8th Anniversary** of producing "Lion Around CT with Carol and Harry." We continue to air our weekly show during the pandemic.

Our show is aired on four cable access TV stations: Charter Communications (Newtown), Cablevision (Litchfield), Charter Communications (Willimantic), and Nutmeg (Farmington). We are also airing on YouTube. To watch "Lion Around CT with Carol and Harry" online, you can subscribe to Nutmeg TV on YouTube at www.YouTube.com/NutmegTelevision. You can also access our playlist directly at <https://www.youtube.com/playlist?list=PLVHmFM06IZKxGruhD6iUjAT2J7Y-ltW4>.

Listed below are our last ten shows. We began with Part 2 of the Childhood Cancer Webinar hosted by Lion Meredith Spector who interviewed her son Dr. Logan G. Spector, Ph.D. from the University of Minnesota and Dr. Nina Kadan-Lottick, MD, MSPH from the Yale School of Medicine. Show 383 featured Jill Miner, Lifestyle Coach for the ECHN Diabetes Wellness Center, who presented a diabetes seminar for the Windsor Lions Club. As the Holiday Season approached, we brought back some of our shows shot at the Harwinton Senior Center. The Harwinton Lions served lunches to our local senior citizens, who then enjoyed wonderful holiday songs by guest entertainers. We videorecorded shows 387 and 388 near Rochester, NY at PCC Lion Jim Schiebel's amazing Lions Pin and Memorabilia Barn. This 45' x 60' 2-story barn contains undoubtedly the best collection in the world. The last 3 shows featured our first Harwinton Lions Country Music Festival in 2016. We enjoyed fine young country music entertainers at this annual Harwinton Lions Concert for Sight.

Below are the titles for our latest shows 382 - 391:

The Lions' Roar

The next two deadlines for The Lions' Roar are March 10, 2021 and April 10, 2021. Please send your event notices in a text format (we do not publish flyers) to D23BLionsRoar@gmail.com.

You should submit all events your club has planned through at least the end of that issue's month (for the April issue, we want everything from March 15, 2021 through the end of June 2021).

382	MD23 Lions Childhood Cancer Webinar Part 2
383	Windsor Lions Diabetes Wellness Program
384	Harwinton Senior Center Holiday Lunch 2013
385	Harwinton Senior Center Holiday Lunch 2014 Part 1
386	Harwinton Senior Center Holiday Lunch 2014 Part 2
387	Lion Jim Schiebel's Pin and Memorabilia Barn 2014 Part 1
388	Lion Jim Schiebel's Pin and Memorabilia Barn 2014 Part 2
389	Harwinton Lions Country Music Festival 2016 Part 1
390	Harwinton Lions Country Music Festival 2016 Part 2
391	Harwinton Lions Country Music Festival 2016 Part 3

We look forward to videorecording Lions events onsite once again when the state has been safely reopened. Please continue to enjoy our shows during this pandemic.

Be safe!



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"All the news that fits, we print!"

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District23BSpirit@gmail.com

The District 23B Spirit

Our next issue of the District 23B Spirit is June 1, 2021. The deadline for all ads and articles is May 10, 2021.

Ad prices are \$30/quarter page (3.5" wide, 5" long), \$50 for a half-page (7" wide, 5" long), and \$100 for a full-page (7" wide, 10" long). Please provide ads in .BMP, .JPG or .GIF formats only—no .PDF or .PUB files, please. If you don't know how to create an ad, send us your information and we'll create one for you.

Any submitted pictures should be in .JPG or .GIF format, and should be clear (blurry pictures do not reproduce well). We need pictures of collection boxes! PLEASE!

Submit materials for publication to District23BSpirit@gmail.com only.

Hartland Lions Club

Greeting to fellow servers of those in need.

As this is being written winter is finally upon us. Looks like that old groundhog was correct! Wonder why he woke up at all with all the snow atop of him.

HERSEY - GODIVA - LINDT -
MARS - CADBURY

What do they all have in common?

What better way to celebrate or endure, whichever way you look at winter, than to Celebrate National Hot Chocolate Day. That hot, steamy, frothy, smooth, soothing, dark chocolate, none of this milk chocolate stuff, All America Drink, with plenty of gooey marshmallows, along with a bag of home baked sweets hits the spot on a cold January day. The Hartland Club held a Grab and Go Hot Chocolate

Day in the center of town and not to deprive our stay-at-home seniors of their treats - personally delivered with a smile.

Ah Yes - being a kid again with that chocolate lip mustache!

Fact - if you believe the google.

What is the most sold candy bar in the world?

Snickers, with over \$2 Billion in sales.

What is the most hated chocolate bar in the world?

Snickers

Go figure

Until SPRING - STAY SAFE AND BE KIND.

From the Little Club on the hill.

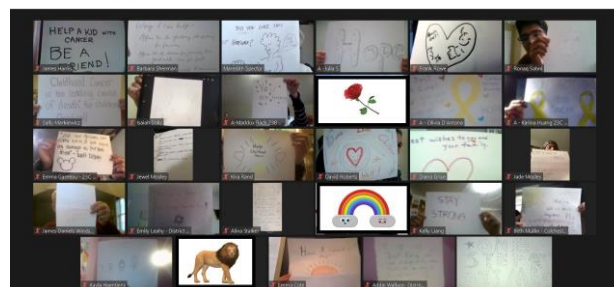
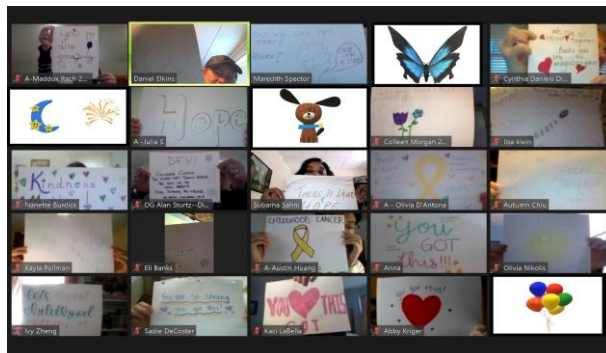
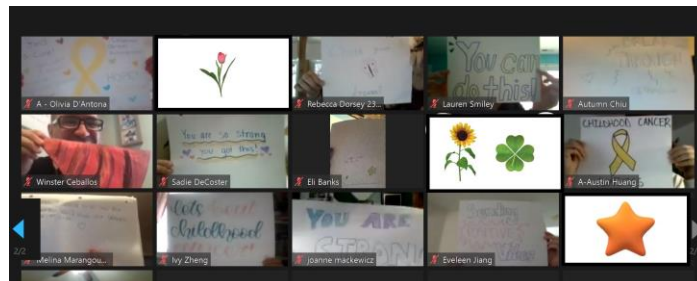


Childhood Cancer

VIRTUAL TAPESTRIES OF ENCOURAGEMENT AND SERVICE

Participants in the breakout session on Childhood Cancer during the 2021 Leo Virtual Midwinter Conference created drawings for service and childhood cancer awareness. Many thanks to VDG Lion Daniel Elkins for the technical expertise in putting these tapestries together, and extensive gratitude for all the Leo participants!

Meredith Spector
Childhood Cancer Chair



East Windsor Lions Club

The East Windsor American Heritage River Commission oversees the maintenance of trails at the Scantic River State Park section in our town.

The Commission approached the East Windsor Lions Club and asked for a donation to help in the purchase of Braille signs to be placed along a trail in a newly developed section of the Park. The Lions were able to donate \$1,300 toward that purpose. Now, 11 ADA-compliant signs are permanently installed and a definite addition to the trails. These signs report on the character of the river and woods of the park and identify the flora and fauna of the area.

This spring, the Lions will take plants that they have grown from seeds and place them in a flower pot near the start of the Braille trail. The AHRC is grateful for the support of the East Windsor Lions Club members.



The MD23 Leo Virtual Mid-Winter Conference

LEO Chair Cindy Daniels

On Sunday, February 7th the first ever MD23 LEO Virtual Mid-Winter Conference was held. After the decision was made by the Lion planning committee that we could not meet in person for this event, alternative planning began in late November. Leos were offered an opportunity to work on this historic event. A core group of Leos stepped up and planned in partnership with Lions and VDG Lion Daniel Marney Elkins from Delaware, who agreed to "help Leos realize their dream."

This very successful Conference, consisted of motivational words from Connecticut Lion Leaders, and IPIP Gudrun Yngvadottir. Our keynote speaker, International Vice President Douglas X. Alexander, introduced by a Leo, spoke live to the Conference and motivated all with stories of his own service journey. International Vice President Alexander's Q&A session was amazing!

Awarding the Leo of the Year, the Leo Pin Design Award and the award of a Leo Service Video were exciting events and playing "Spin the Wheel" was fun for us all.

Leos played Kahoot and did ice breakers in breakout rooms while in another session, Lions and Leo Advisors shared successes and trials during the pandemic.

In our final breakout rooms, all conference participants were split and both groups saw a video about the Fidelco Guide Dog Foundation and participated in a live Q&A session with Program Director Mark McGrath. In the other breakout room, Lion Meredith Spector provided a very informative and creative video on Pediatric Cancer. Participants in this room created a "tapestry" of support for those suffering from cancer and for their families. Lion Meredith also offered a live Q&A.

Our Farwell Address, by former Leo President, Olympic Bronze Medalist, Fox 61 News Anchor Margaux Farrell, told all that the skills she had learned as a Leo were always with her. She encouraged continued acts of kindness. During her live Q&A session, Margaux told us that "service is the most important and most rewarding thing we can ever do."

On Sunday, February 14th, the Leo and Lion planning committees will review conference evaluation sheets and begin thinking about next year's conference. We deeply appreciate the technical skills, humor and time given to us by VDG Lion Daniel Marney Elkins and Lion Subarna Sahni, from New Jersey. Without their willingness to serve, our Conference would not have been realized.



East Hartford Lion President Roberta McIntire-Shapiro and Lion Danielle Shapiro share their can-do attitude!

East Hartford Lions

The ABCs of Our First Three Months of 2021

AUCTION—The East Hartford Lions will be having an Internet Auction from 6am on February 15 until 8pm on March 1 to fund the Lions Quest program at the East Hartford Middle School. Quest is in its 34th year in East Hartford and is in place to assist 7th graders in learning to cope with the physical, emotional, and social challenges of early adolescence. There are close to 40 items that will be available for bidding and are all items that the donors would love for you to win. To participate in the auction, please go to www.easthartfordlions.org and you will be directed to the auction link.

BLOOD DRIVE—On Sunday, March 28, 2021, 9am -2pm, The East Hartford Lions are asking you to roll up your sleeve and donate the precious gift of blood. The East Hartford Lions Club Blood Drive will be held at the East Hartford YMCA at 770 Main Street, East Hartford, and is being co-sponsored by the American Red Cross and the YMCA. To make an appointment, please call 1-800-733-2767 or visit www.RedCrossBlood.org. Give blood and you will become someone's hero!

CANS—The East Hartford Lions have been quite busy keeping bottles and cans out of the landfill and getting more than just change for our efforts. We have been collecting individually, and also community wide, with great success. So far, we have made over \$1000 to help support the many charities that so desperately need our assistance. This fundraiser started in July 2020 and has no definite end date. The pictures shared are from January 2021. If you have a bag of bottles or cans like these, think about giving us a call.

Governor's Breakfast Zones 1-4

Due to the ongoing pandemic, the Governor's Annual Award Breakfast, usually held in March, has been postponed to a later date (TBA).

We are still requesting that clubs continue to choose a member to honor as their Outstanding Lion. This year we are also requesting that each club submit up to 2 names of individuals to be awarded a new honor, the "Rose Amanda Freeman Selfless Service Award". This award is named after Rose Amanda Freeman Jones, the wife and helpmate of our founder, Melvin Jones. This new award allows us to recognize individuals who have gone above and beyond in selfless service to their club and community. We will also recognize those special individuals who are 100% Secretaries as determined by the district.

It has been our tradition to collect used eyeglasses, sunglasses, and hearing aids when we meet in person. We expect to still collect these, so stay tuned for additional information.

Please name your "Outstanding Lion" honoree, and your "Rose Amanda Freeman Selfless Service Award" honorees, and call or email Nancy Lyons by February 28, 2021.

I look forward to hearing from you all.

Lion Nancy Lyons
535 Hill Road
Harwinton, CT 06791
nschnyer0035@charter.net



Governor's Breakfast Zones 5-7

In the virtual world of pre-pandemic, this letter would have said to you that on Sunday, March 14, 2021, we will be having a breakfast where we will be celebrating Lionism by presenting a member of each of our clubs with the "Outstanding Lion Award", and potentially, two club members with "Freeman Selfless Service Awards." As I write this, we are in the depths of the pandemic, with vaccinations in sight, but not the insight to know what we will be doing to honor this year's Lions.

The year of 2020 was especially challenging, and that makes it more than absolutely necessary that each club chooses a member to honor as their Outstanding Lion. This year we are also requesting that each club submit up to two names of individuals to be given a "Freeman Selfless Service Award" This award is named after Rose Amanda Freeman Jones, the wife and helpmate of our founder, Melvin Jones. Whether a long-time member, or a newer member, we have been recognizing Outstanding Lions for many years. The new award lets us recognize those who have gone above and beyond in selfless service to their club and

community. No matter what the Lions of 23B decide to do to honor our champions, we need to have their names by February 28, 2021, so that we can be sure to get their awards prepared.

We will also recognize those special individuals who are 100% Secretaries. Since not all clubs are fortunate enough to have a 100% Secretary, it is an honor to be recognized.

At the Awards Breakfasts, pre-pandemic, it has been our tradition to collect used eyeglasses, sunglasses, and hearing aids. We expect to still be collecting these, so stay tuned.

Please name your "Outstanding Lion" honoree, and your "Freeman Selfless Service Award" honorees, and call or email Eileen Driscoll by February 21, 2021.

I very much look forward to hearing from you. More to follow.

Yours in Lionism,
Lion Eileen Driscoll
860-568-7305, 860-978-6033, 860-291-7404 Epda23@aol.com

DG Award Breakfast Submission

Club: _____

Outstanding Lion: _____

Freeman Selfless Service Award(s): _____

Return to:

For Zones 1-4
Lion Nancy Lyons
535 Hill Road
Harwinton, CT 06791
nschnyer0035@charter.net

For Zones 5-7
Lion Eileen Driscoll
672 Forest St
East Hartford, CT 06118
Epda23@aol.com

2021 Mid-Winter Service-A-Thon!

Clubs in Districts A, B and C can register via this form their service event between January 1, 2021 and the end of the Midwinter Conference which is February 28, 2021. All service events must be completed and submitted to their GST by Sunday, April 18, 2021.

How does it Work?

Between now and February 28th, clubs decide on a service event based on the five core LCI Global Causes: Pediatric Cancer, Hunger, Environment, Diabetes and Vision

Between January 1st and the end of the Midwinter Conference on February 28th, clubs will signup via this form and indicate the type of event, date and time and a brief description of the event and how it ties into one of the LCI Global Causes.

Clubs have until April 18th to complete and submit their service event to their GST. The following is the needed documentation for your event to be considered:

- Publicity Flyer, Social Media presence, Newspaper and Website presence
- Video of the event, if applicable/taken
- Photos of the event
- A brief report that details the results of the event. For example, number of people served, amount of monies raised

Please contact your GST for your District who has the application form. District GST contact information is below:
 District 23A: IPCC Jim Bennett Cell: 203-909-1079 Email: pdgjim98@gmail.com
 District 23B: PDG Dave Yadach Cell: 860-810-7154 Email: d_yadach@aol.com
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With the proven completion of each service event, each club will receive a banner patch.

Who is Rose Amanda Freeman?

Lions District 23B has created a new award for those Lions who go above and beyond in service to their club and community. It is named for Rose Amanda Freeman, who was instrumental in the formation of what we now know as Lions Clubs, International. But who is she, and why was she picked to represent this level of service?

Born in 1885, her family lived in Moline, IL, but soon moved to Buffalo, NE, where her parents were one of the early settlers in the area. Working on the family farm, Freeman received her early education in the local school system, and then attended Grand Island College and Conservatory of Music. After graduation in 1904, she moved to Chicago and worked there until 1909, when she married a local insurance broker. After marriage, she continued her music studies, but abandoned them to enter the world of competitive golf when she and her husband moved to Maywood, IL, finding a home across from a golf course.

Spending most of her spare time learning the game, she began entering the Women's Western Golf Tournaments in 1914, winning her first title in 1915, and her first championship in 1916, a feat she repeated in 1921, 1922, 1924, 1929 and 1930. Her 1921 win was also her first slam win, taking the title at not just the Chicago District championship, but also the Women's Western Golf Association championship, and the Women's Western's Golf Medal championship.

In 1936, she was offered the presidency of the Western Women's Golf association, but turned down the offer to play more golf. She was elected to that position the next year, and served her one-year term.

So, what does a champion golfer have to do with the formation of Lions Clubs, International?

Remember that insurance broker she married? That was Melvin Jones!

After moving to Chicago, Melvin Jones started his own insurance agency, and joined a luncheon club called The Business Circle, a club for the leaders of many fields in the city. But Jones wasn't satisfied with the mutual support that the Circle gave its members, and thought that their resources could be put to better use in service to other areas of the community.

With the Circle's blessing, in 1915, Jones started contacting other civic groups in the hope that a national service organization could be formed. And, it was Rose Amanda Freeman Jones who handled most of the correspondence—almost two years of letter writing, answering questions, and organizing a meeting for those clubs interested in providing service in a large way.

The rest of the story, we all know.

So, while we thought we knew the whole tale, the footnote to this story is that the Lions, as we know them today, might not exist except for the woman who believed in her husband's vision, and put in the time and effort to make the difference, and did not receive the recognition she deserved. As they say, "Behind every great man, there's a great woman!"

And, this is why the award is named after Rose Amanda Freeman Jones.



Without community service, we would not have a strong quality of life. It's important to the person who serves as well as the recipient. It's the way in which we ourselves grow and develop.

Leos Are Now

by Lion Cindy Daniels 23B Leo Chair

On February 7th, the first MD23 Leo Virtual Mid-Winter Conference took place. Guided by feedback from last year's conference surveys, a team of very enthusiastic Leos, compliance to guidelines established by the pandemic and an amazing force, VDG Lion Daniel Marney Elkins from Delaware, this event was an overwhelming success. Those in attendance were able to hear International Vice President Douglas Alexander speak live and graciously participate in a lively Q&A session. Once again, Lion Doug, his choice, spoke about the real meaning of service, the day he knew that he was a Lion and his upcoming position as our International President. IVP Alexander reminded everyone that "LEOS are NOW," and that we must all strive to keep our Leos with us as Leo-Lions and then as Lions. Each month a short article will demonstrate why, we in District 23B totally agree with IVP Alexander's statement.

Three Leos attended the most recent virtual Cabinet Meeting. With the full support of DG Heidi, responding to feedback from Mid-Winter Conference, 2020. Leos indicated that they wanted a shared understanding of Leo and Lions' service. Leo Co-Presidents Sophia Marangoudakis and Maddox Rach updated Cabinet members on work being done by the Planning Committee for their Leo Mid-Winter Conference. They also spoke about a Service Project afternoon where The Windsor Sage Park Leos and Leos from Northwestern Ct. Cyber Leos prepared "Socks for Soldiers," letters, notes and drawings for Veterans, notes and "goody bags" for residents and caregivers at Kimberly Hall South, and painted "kindness rocks." These rocks will be placed in garden areas outside Kimberly Hall. President Leo Lorenzo Resto from the East Windsor Leo Club told Cabinet members about service outreach done by his club. Leos have prepared gifts and notes for

residents in Nursing Homes. Leo Lorenzo and his club look forward to the time when they can once again visit residents and share a love of music by singing and playing instruments.

District 23B highlights the Watertown Leos, who found a very creative way to meet during the pandemic! The Leo Club helps the Watertown Lions at their annual Christmas Tree Sale." Some dressed up, some assisted customers, some decorated wreaths, some gave out candy canes. We really appreciate our Leos! ", said Leo Club Liaison Melita Harris. Having visited this amazing group of Leos, I could feel the caring and service that exists. PDG Dan Uitti said, "Leos actually were able to meet during the Christmas Tree Sale," as they had not been together during the pandemic. This annual fundraiser was a financial success and gave Leos an opportunity to serve and to feel a sense of normalcy.

We have wonderful, creative, service orientated Leos, Leo Advisors and Liaisons here in District 23B. I will continue to highlight them throughout the year. Let me know what your Leos are doing. We need to know our Leos and they need to know us. "LEOS Are NOW."



(Both above) The Watertown LEOs assisting the Watertown Lions with their annual Christmas Tree Sale



Windsor Sage Park and Northwestern LEOs service projects

(above) Painting "Kindness Rocks"

(left) Preparing "Socks for Soldiers"

Windsor Lions Club

Windsor Lions Club 1st VP Jim Daniels has put together amazing programs to serve our Community safely during this pandemic. He and President Jim Pfeifer reach out to the community to see what is needed and to find the resources to meet these needs. VP Jim has put together a group of community experts to speak to the Lions via zoom through this Lions year.

These 30-minute sessions, complete with Q&A, are recorded and uploaded to YouTube. Working with our Community partner, WinTV, these informational videos are then made available to the entire community.

The Windsor Community expressed a need to hear updates on COVID-19. At our December meeting, VP Jim invited Town of Windsor Public Health Nurse, RN Jenny Waldo to speak to our Club. Nurse Waldo spoke about the number of COVID-19 cases in Windsor, how the vaccine would be distributed, how the community could get daily updates, and precautions to take doing daily activities.

The Community had many questions about the Lions Diabetes Global Cause. Lion Jim, invited Jillian Miner from the Diabetes Prevention Center at Eastern Connecticut Health Network to discuss the American Diabetes Association prevention and management program being offered free of charge to anyone having risk factors for Type-2 diabetes. Eastern Connecticut Health Network is offering this multifaceted program, which includes lifestyle alternatives, dietary modifications and exercise to participants in small group settings. Presently this program is being offered virtually.

Our community has expressed concern over the increased number of break-ins to both cars and residences occurring in Windsor during the last several months. At our Club's February 9th meeting, the chief of police for the Town of Windsor, Chief Don Melanson will

address these concerns and others.

1st VP Jim also learned that the Windsor residents had questions about WinTV and were not taking advantage of this valuable resource. WinTV Executive Director, Jenny Hawran attended a Windsor Lions Club meeting and gave an overview and brief history of WinTV followed by a very informative Q&A. Jenny also spoke about resources available and WinTV's long-term relationship with the Windsor Lions.

The Windsor Lions are thinking outside the box, and are serving the needs of our Community safely and in responsive ways. The Windsor Community has expressed appreciation for the Club's efforts to work with Community Partners to provide information and resources. You can access any of the programs mentioned through the link below:

<http://youtube.com/windsortv5>

Be a Guiding Lion

The Guiding Lion Program is designed to assist clubs that are newly chartered, established or rebuilding. Guiding Lions are assigned for a two-year term by the district governor in consultation with the sponsoring or established club president. Guiding Lions are limited to serving no more than two new clubs at any point in time. Guiding Lions assist a club to:

- Be successful in its first two years of operation
- Orient and train club officers and members
- Motivate and support club growth and development
- Locate resources available to assist the club

A free online course is available for Lions interested in taking this next step in their journey in Lionism:

<https://www.lionsclubs.org/en/resources-for-members/resource-center/guiding-lion-program>

District Officers

Heidi Zacchera
District Governor

Ed Fenton
First Vice District Governor

Dave Roberts
Second Vice District Governor

Pat Daigle
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