



September 2022

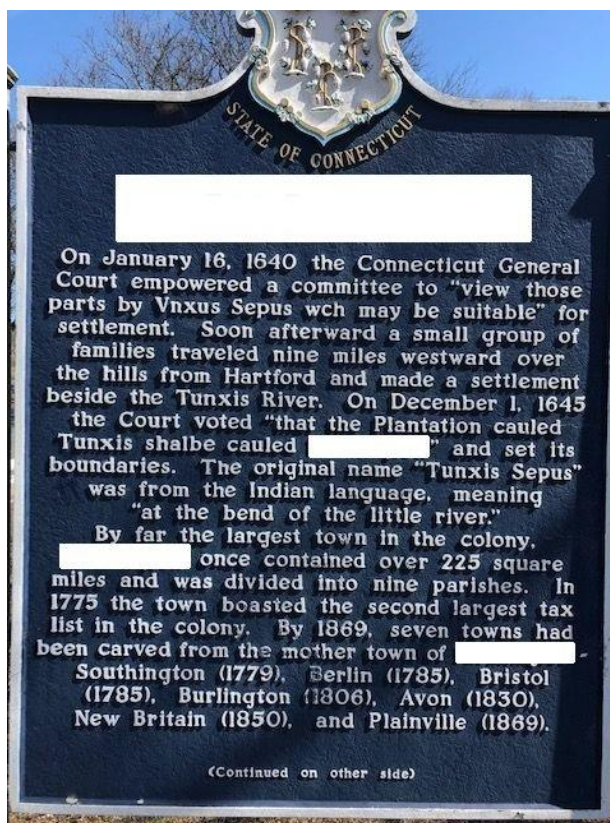
In this issue:

- DG Dave Roberts
- Lion Around CT TV
- Club Officer Training
- Celebrate Community
- LEOs are NOW!
- New Voices
- The Great Cycle Challenge
- Veterans Stand Down

CLUBS

Barkhamsted
East Hartford
Granby
Greater Hartford Host
HCEC and WHLLC
Simsbury
Windsor
Woodbury

What Town Is This?



Several guesses this time, most of them wrong. The first correct answer was from Lion Susan Ray, with DG Dave Roberts' guess coming in soon after (and since he's ineligible to win, it really doesn't count). PCC Steve Polezonis thought it was Washington, and Lion Lisa Seymour guessed Woodbury. Both close, but wrong. The town is **ROXBURY** (which doesn't have a club—yet).

So, here's this month's sign. Remember, all signs can be found in District 23B (Hartford and Litchfield Counties) whether they have a club or not. If you're from that town, you're ineligible to win.

Send your entries to District23BSpirit@gmail.com . The first correct response wins!

Our thanks go to PDG Dave Yadach for creating this game, which is now in its third year of entertaining and educating us.

The Spirit Team

DG Dave Roberts

Hello Leos, Leo-Lions and Lions of Hartford and Litchfield Counties! I cannot believe that one whole month of this Lions Year is already under our belts. And what an exciting time it has been!

REMEMBERING PDG LEN JOHNSON

I want to dedicate this issue of the District Spirit to Past District Governor Len Johnson of Terryville Lions Club. PDG Len passed away at home on the morning of August 6. He was a proud and active member of the Terryville Lions Club since 1962, where he held numerous leadership roles and Board of Directors positions in his local club for over 20 years. He was a Life Member, served on the District 23-B Cabinet in various positions and had the honor of serving as 23-B District Governor. He is the recipient of various awards, including Knight of the Blind, Ambassador of Sight, and Melvin Jones Fellowship. For his local club, Len loved helping with the delivery of Christmas baskets and the Santa Display in Baldwin Park. He spent many years working at the Terryville Country Fair, managing Indoor Concessions when it was still a giant tent and following that, he enthusiastically brought the old-fashioned sport of Women's Iron Skillet Toss to the Fair.

Len is survived by his sons, Timothy Johnson, and Carl Johnson and daughter-in-law, Stephanie, grandchildren Kirsten, Hailey, and Aiden; brother-in-law Roy Nyren of Virginia, brother-in-law Rick Beck and his wife, Joan, and numerous nephews and nieces.

Here is a short list of those items that I wanted to share with you:

VETERANS' STAND-DOWN: This year's veterans' event is scheduled for **Friday, September 23**, from 8:00 am – 2:00 pm at two locations in our District; four regional Veterans locations in Danbury, Bridgeport, Norwich, and at the main campus in Rocky Hill. Our District plans to



support the activities at Rocky Hill. For more information, please see District 23-B Veterans Stand-Down Chair John Habif of South Windsor Lions Club article in this issue.

GREAT CYCLE CHALLENGE: I am so pleased that Lions and Leos in District 23-B are again participating in the Great Cycle Challenge to raise funds to fight children's cancer! With your help we are hoping to continue to be a top fundraiser this year! Yes, even your District Governor is again signed up to ride at least FIFTY miles in the month of September to raise funds for this special program. See the article below on this great initiative.

PEACE POSTER: For over three decades, Lions clubs around the globe have been sponsoring a very special art contest in schools and youth groups. Creating peace posters gives children everywhere the chance to express their visions of peace and inspire the world through art and creativity. Students ages 11, 12 or 13 as of November 15 are eligible to participate in the International Peace Poster Contest. Entries not meeting the following deadlines will be disqualified:

- **October 1:** Deadline to purchase kits from the Club Supplies Sales Department at International Headquarters.
- **November 15:** Postmark deadline for a club to send one winning poster (per

contest sponsored) to the district governor.

- **December 1:** Postmark deadline for a district governor to send one winning district poster to multiple district council chairperson.
- **February 1:** International winners notified on or before this date.

The 2022-2023 Contest theme is: *Lead with Compassion.*

To sponsor the Peace Poster Contest, your Lions club can order a contest kit (\$11.95) anytime from now until October 1, 2022, at: [PEACE POSTER KIT 2022-2023 - Lions Clubs International](#). A kit is needed for each club contest sponsored. A kit contains:

- Official Club Contest Guide and Rules
- Official School or Youth Group Contest Guide and Rules
- Participant Flyer to duplicate and give to participating students to take home
- Sticker to place on back of winning poster
- Certificates for contest winner and school or youth group

Any questions about submitting your club's poster entry should be addressed to Peace Poster Chair Narendra Dev Pant from the West Hartford Lumbini Lions Club at ndpant2029@gmail.com.

LIONS SISTER-DISTRICTS

TWINNING RELATIONSHIP: Last year on July 25, 2021, our District began a District Twinning relationship with District 325-B1 in Nepal under the leadership of IPDG Ed Fenton and 2VDG Raj Shrestha. This year, we expanded this relationship to include Districts 325-K and 325-L in Nepal.

(Continued on next page)

DG Dave

(continued)

We are even planning a Lions Delegation Visit from Connecticut to Nepal next February. See the two articles below of these exciting initiatives expanding the diversity of our District.

I look forward to serving with each and every one of you this year. Please don't hesitate to reach out to me at either dave@daveroberts.org or 858-775-9241 if you need me personally. So, let us "Seize the Day" for District 23-B and Lions Clubs International.

Yours in service, Lion Dave

LCI Learning Opportunities

Kathy Randall, PCC

Faculty Development Institute (for our Constitutional Area) will be held September 23-25, 2022, in Ottawa, Ontario, Canada. Application deadline is August 4, 2022. Application attached. This 3-day institute serves to develop and expand the number of skilled Lions faculty available for use in training at the club, district, and multiple district levels.

Advanced Lions Leadership Institute (ALLI) for Constitutional Area 1 is scheduled for October 7-9, 2022, in Los Angeles, CA. Applications are due August 18, 2022. Application also attached. This Institute will focus on building the skills of Lions leaders to prepare them for leadership responsibilities at zone, region and district levels. Qualified candidates are Lions that have completed a successful term as club president, but have not yet attained the position of First Vice District Governor. (VDG Rick Zappone has special permission to attend this year.)

Lions Certified Instructor Program will be January 13-16, 2023, in

Socks for Soldiers

Cindy Daniels, LEO Chair

Our International President, Brian Sheehan, has encouraged Leos and their sponsoring Lions Clubs to plan and complete service projects together, "Together We Can."

As Leo Clubs and sponsoring Lions plan your year of service, why not plan a service project together where Leos and Lions can serve side by side and then report this project in MyLci?

Any service that meets the needs of your community or perhaps centers around Leo and Lions Global Causes should be considered. Several years ago, the Windsor Leos at Sage Park and the Northwest Ct. Cyber Leos with Lions from both sponsoring Lions Clubs, did "Socks for Soldiers." Socks were collected at strategic places around town, Leos made posters for collection bins and Lions donated socks at meetings. Leos learned how to do a press release. Leos and Lions served side by side to put together gift packages of "Socks for Soldiers" with cards which were distributed for Veterans Day. If you like this project, please give it a try, or do any combined Leo, Lion service project during this Leo year

If you have "Socks for Soldiers" ready for the Veterans Stand Down, I can arrange for pick up and get them to Rocky Hill for September 23. Otherwise, this is a great project for Leos and Lions to plan for Veterans Day.

Take pictures and share service you do with your Leos.

Charlotte North Carolina. Applications are due October 15, and is also attached. The LCIP provides Lions who have training experience the opportunity to expand their knowledge and demonstrate their training ability.

Celebrate Community

Celebrate Community is an annual joint initiative between our world's pre-eminent service organizations: Kiwanis International, Optimist International, Rotary International and Lions Clubs International. This year, Celebrate Community will take place the week of September 11-17, 2022.

Global Service Team Chair Phyllis Perry and I want to encourage clubs (Lions and Leos) around our District to reach out to other service clubs in your area to work together on projects during September 11-17. Share photos of your collaboration and on your social channels with the hashtag #CelebrateCommunity. Together, we can do more good! For more information or ideas for projects, please contact either GST Chair Phyllis Perry at phyllisduseason@gmail.com or 860-881-4198 or District Governor Dave Roberts at dave@daveroberts.org or 858-775-9241.

Marketing Corner

A great, but little used, way to promote your club is to host a free class or seminar of benefit to the general public. Depending on your area, it may be something healthcare-related or a craft activity for children. Pair with a local service provider; many will be happy to talk about their offerings to the public.

The key points are engagement with the community, particularly those residents who might be candidates for membership in your club, providing a service that otherwise would not be available, and

Remember to send out a press release, flood your social media, hang flyers about your event, and don't forget to pass out literature about your club, including a membership application.

Connecticut Lions Planning Delegation Trip to Nepal in 2023

Last year, under the leadership of Second Vice District Governor, Raj Shrestha, our District established a Lions Sister-District Relationship with District 325B-1 Nepal. This relationship has been renewed and expanded to include Lions Districts 325-K and 325-L. District 23-B Lions are now working with Nepali Lions to plan a delegation trip to Nepal for a goodwill visit, meet each other face to face, share how we are doing things in both parts of the world, and learn from each other to better our community services.

We are planning a two-week visit to Nepal next year in early February. The District Governors of Nepal's two districts we twinned with in July 2022 are in the process for preparing the official itinerary for this first-of-a-kind trip for Connecticut Lions.

The current plan is to land in the Capital city of Nepal, Kathmandu, which is known as "the city of temples". District 325L will lead our trip and have us visit clubs, see some of their service projects, and a recently completed project "TU-Lions Blood Transfusion and Research Center." MD 325 of Nepal is running this project with collaboration of Tribhuvan University. Twelve Lions from our District 23B have joined this project as founding members, with donations of Nepali Rupees (currency) 25,000.00 each (US\$212.00).

The next part of our trip will include driving west to the beautiful Nepali city Pokhara, known as the "city of lakes and beautiful Himalayas". During this part of our visit, District 325K will lead our trip. We may be doing a short trek to a small mountain village named Ghandruk, from where you can see a range of beautiful snow-capped mountains. We might be doing boating on lakes and who knows, you might be doing some paragliding!

The team Nepal is planning to get us to a village where people where the only profession is fishing for their livelihood. Based on their income, they can't send their kids to school. According to IPDG Bisheswor Acharya, an estimated annual cost-per-year per child is about US\$300.00. Lions District 325K is planning to send 30 of their girl children to school. We'll see if we could be of any help to this project.

LEOs are NOW

Cindy Daniels, LEO Chair

During this past Leo year, more Leos became aware of their ability to continue to serve as Leo-Lions. It is our responsibility as Leo Advisors, Leo Chairs, District Leaders, Leo Liaisons and Lions to get the word out now about this amazing opportunity. First Leo meeting, let's all set the tone of opportunity for our Leos. Current or former Leos between the ages of legal majority through age 35, who have served as Leos for at least a year and a day, can continue serving their communities and beyond, as **Leo-Lion** members! First Leo meeting let's share the date for our MidWinter Conference. The dates are February 3-5, with Leo activities on February 4. Get this date on the calendar and make plans to attend. This Conference provides opportunities for Leos to meet other Leos and Lions from across the state, take leadership roles actively planning the Conference, practice public speaking skills, and much, much more! First Leo meeting, let's outline a plan for a year's worth of service. International President Brian Sheehan has challenged the Leos and their Lion sponsors to work together on service projects. Report this service and become eligible to be recognized by LCI.

First Leo meeting, let's make a decision to offer our Leos what they so desperately need, Leadership, Experience and Opportunity. Our Leos are always looking to Lions, especially now, and we will not let them down. When Leos realize how large the organization, they are part of is, it is life changing. Being at Cabinet Meetings, sharing their stories, meeting and speaking with District Leaders offers opportunities that will last our Leos a lifetime. Lion's Club presidents or secretaries, make sure that your Leo Club information and Leo Advisors are entered into LCI.

"Together we can." I am always available to help any Lions Club form new Leo Clubs, attend meetings, teach you how to enter your service and your Leos into the LCI database. It is our responsibility as Lions working with and mentoring our youth to make sure our Leos have their membership ID numbers.

Also, let our youth know that the Northwest Ct. Cyber Club is available to all youth in our District between the ages of 12-18. This Cyber Leo Club, comprised of youth from private schools, areas where there are no Leos and the homeschooled population, serves the needs of our community and beyond.

Thank you for all you do for our youth. Let's make 2022-23 a great year. This year we are starting with renewed energy, great new ideas and many new Leos!

District Directories

Attention all 23B Officers:

Have you received our 2022-2023 District Directory?

If you haven't, please contact you Zone Chair or Cabinet Secretary Sue Boilard. We will make sure that you will be able to get a copy for yourselves and your club officers.

Barkhamsted Lions Club

Barkhamsted Lions Independence Day Parade

For almost 60 years, the Barkhamsted Lions Club has been coordinating the Town of Barkhamsted's Independence Day parade. This year was no different and the club again hosted an outstanding parade that Barkhamsted First Selectman Don Stein said was "the largest and best organized parade he had ever seen in town".

This year's Parade Marshal was the Yacawych family (three generations of military veterans) and their daughter Alexa recently enrolled at the U.S. Naval Academy. Following the parade, District Governor Dave Roberts served as the Master of Ceremonies for a moving Independence Day program which featured awards, singing and fun.

Barkhamsted's Club President Jackie Martin and her committee were thanked for an outstanding job!



Left: DG Dave Roberts with Janet Boyle of Barkhamsted. In front of the Barkhamsted parade



Above: The color guard of the Barkhamsted Independence Day Parade

Left: The Town of Barkhamsted proudly marching on Independence Day. Thanks to the Barkhamsted Lions for the sponsorship of the lead banner.

Great Cycle Challenge

DG Dave Roberts

For the second time, I am committed to supporting the Great Cycle Challenge to end childhood cancer, which is the biggest killer of kids from disease in the United States, where 38 children die every week. Lions Clubs International has designated eradicating childhood cancer as one of its top 5 global causes. That's why Lions from across our Hartford and Litchfield Counties have joined the Lions Roar team to support our challenge to raise funds to fight kids' cancer.

The following Lions are currently registered to ride during the month of September to fight kids' cancer:

Meredith Spector – New Milford Lions Club
Joyce Mrazik – New Milford Lions Club

Darlene Brady – Kent Lions Club
George Bentley – Kent Lions Club
Jim Pfeifer – Windsor Lions Club
Jim Daniels – Windsor Lions Club
Jane Garibay – Windsor Lions Club
Dave Roberts – Barkhamsted Lions Club

Our team is riding this year in memory of Kent Lion Bonnie Jo Cheron, who was a premier super hero for this team for the past two years. Bonnie was a fully engaged Lion and a person who spread cheer and enthusiasm in all the corners of her life. Thank you, Bonnie for your spirit which will be as enduring as your energy was boundless. You changed countless lives and we are all so grateful!

To learn more about the Great Cycle Challenge, please click here

and support our riders and gain credit for supporting a program to end childhood cancer.

<https://greatcyclechallenge.com/Dashboard>



New Voices: Membership

Each year, our District Governor has the opportunity to nominate four Lions to represent our District as Lions members who are representative of our membership's New Voices. Working with Global Leadership Team Chair Cindy Daniels, our first 2022-2023 New Voices nominee for Membership was announced at our first Cabinet meeting on July 24th.

We are pleased to announced that Lion Deb Delucia from Windsor Lions Club will represent Lions District 23-B as our New Voices nominee for Membership. Lion Deb has been a Lion for 2 ½ years. As a single mom with two teenagers, who are active Leos, Lion Deb represents a demographic who want to serve, but have very little time. However, Lion Deb became very active as a Windsor Lion during COVID. Per Windsor Lions Club President Cindy Daniels: "We were thinking creatively, outside the box and serving our Community while growing our membership."

Lion Deb said: "This is where I belong. Skills I have are being used to serve others. I love being a Lion and want to share this passion with others. I feel that my voice is being heard."

While serving as 2nd Vice President and Membership Chair for Windsor Lions Club, Lion Deb is also a member of the Windsor Lions Club Executive Board.

The Windsor Lions are proud to serve with Lion Deb and whole heartedly support her as the New Voices nominee for Membership.



Above: DG Dave Roberts (left), with GLT Cindy Daniels (center) presenting Lion Deb Delucia with a certificate verifying her status as District 23B's New Voice for Membership at the first Cabinet meeting on July 24.

Greater Hartford Host Lions Club



Greater Hartford Host Lions Club presents a check to Connecticut Foodshare at their Wallingford warehouse. Left-right, Al Marino (Corporate & Community Giving Manager, Lion Andrew Stern, Jason Jakubowski (President & CEO). The Lions Club is able to support local charities through their fundraisers and the generosity of the community.



Lion Around Connecticut

With Lions Carol Kearns and Harry Schuh

March 4, 2022 represents our 9th year of producing "Lion Around CT with Carol and Harry."

We continue to air our weekly show and have just produced show #430.

Our show airs on five cable access TV stations in CT: Charter Communications (Newtown), Cablevision (Litchfield), Charter Communications (Willimantic), Nutmeg (Farmington) and Skye XIII (Waterbury). To watch "Lion Around CT with Carol and Harry" online, you can subscribe for free to Nutmeg TV on YouTube at www.YouTube.com/NutmegTelevision. You can also access our playlist directly at <https://www.youtube.com/playlist?list=PLVHmFM06IZKxGruhD6iUjIAT2J7Y-ltW4>.

We attended the District Governor's Awards Breakfast held at the Torrington Elks Lodge on Sunday, May 22nd. Congratulations to District Governor Ed Fenton for a highly successful year! BTW, congratulations to yours truly, PDG Harry, on being named the Harwinton Lions Club Outstanding Lion of the Year!

Here are the titles for our newest shows:

430	Lions District 23B Governor's Awards Breakfast May 22, 2022 Part 1
431	Lions District 23B Governor's Awards Breakfast May 22, 2022 Part 2
432	Lions District 23B Governor's Awards Breakfast May 22, 2022 Part 3
433	Lions District 23B Governor's Awards Breakfast May 22, 2022 Part 4
434	Wolcott Lions Fair August 19, 2016 Part 1
435	Wolcott Lions Fair August 19, 2016 Part 2

We will not be attending the Wolcott Lions Club Fair this year but wish them much success in their fundraising efforts. However, we did rerun our 2016 Wolcott Lions Fair shows which feature their

The Lions' Roar

The next two deadlines for The Lions' Roar are September 15, 2022 and October 15, 2022. Please send your event notices in a text format to D23BLionsRoar@gmail.com.

You should submit all events your club has planned through at least the end of that issue's month (for the October 2022 issue, we want everything from September 25, 2022 through the end of December 2022).

beautiful fairgrounds!

We are looking forward to the upcoming Lions Clubs fair season and the new Lions year for opportunities to videorecord new Lions events.

Stay safe!

Lion Carol Kearns and PDG Harry Schuh
Lion Around CT with Carol and Harry – TV Co-Hosts

OOOPS!

Several errors were discovered in the district directory, the most significant being the list of cabinet meetings for the year. The corrected schedule is below.

We're looking into ways to get a corrected directory into club officers' hands, most likely through electronic means.

Correct Cabinet Meeting Dates

2021-2022	2022-2023
July 25	July 24
Oct 4	Oct 3
Dec 5 Holiday	Dec 3 Holiday
Jan 3	Jan 2
March 7	March 6
	April 24
June 6	June 8
	(Aug 7)



Published four times a year
"All the news that fits, we print!"

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The District 23B Spirit

Our next issue of the District 23B Spirit is December 1, 2022. The deadline for all ads and articles is November 15, 2022.

Ad prices are \$30/quarter page (3.5" wide, 5" long), \$50 for a half-page (7" wide, 5" long), and \$100 for a full-page (7" wide, 10" long). Please provide ads in .BMP, .JPG or .GIF formats only—no .PDF or .PUB files, please. If you don't know how to create an ad, send us your information and we'll create one for you.

Any submitted pictures should be in .JPG or .GIF format, and should be clear (blurry pictures do not reproduce well).

Submit materials for publication to District23BSpirit@gmail.com only.

YOU'RE INVITED: Second Cabinet Meeting October 3

All Leos, Leo-Lions, Lions and guests are invited to attend our second District 23-B Cabinet meeting on Monday, October 3, at Lions Club Camp Happy Hill, 87 West Avon Road, in Avon. Social time will be from 6:00 – 6:30 PM with a self-serve pizza meal donated by the Barkhamsted Lions Club and the Northwestern Connecticut Cyber Lions Club. There will again be no charge for you to attend the 2nd Cabinet meeting, but you must RSVP in advance to Cabinet Secretary Sue Boilard at either dsboilard@gmail.com or 860-620-3609.

At this Cabinet meeting we will announce more District New Voices nominees, hear updates on key projects around Hartford & Litchfield Counties, meet our State of Connecticut Lions Council Chair Lori-Ann Beninson, and hear from Lion Bill Graver, the first Leo in the world!

Did you know that in 1957, Jim Graver was the coach of the Abington High School, Pennsylvania, baseball team. Graver was also an active member of the Glenside, Pennsylvania, Lions Club. With fellow Lion, William Ernst, Graver talked about starting a service club for high school boys. "The Kiwanians had their Key Clubs and the Rotarians had their Wheel Club (since changed to Interact Clubs)," Ernst is quoted as saying in an October 7, 1976 newspaper article in The Evening Bulletin. So they asked their fellow Lions for support. Without hesitation, the Glenside Lions agreed that a Lions youth group was a good idea. Graver and Ernst set to work. "We needed a nucleus, a group of kids to start with," stated Ernst. "So we got Jim's son (Bill Graver of Manchester Lions Club) to come to the first meeting with his whole baseball team." Nine sophomore, junior and senior boys joined the group of 26 baseball players. Together, the 35

teens formed a club. On December 5, 1957, the Glenside Lions presented a charter to the Abington High School LEO Club. As the world's first LEO club, the group created the Leo acronym - Leadership, Equality, Opportunity (Equality was later changed to Experience). And, the group chose maroon and gold - their school colors - to serve as the LEO club colors. Other Lions clubs soon began organizing youth service clubs and in 1967, LEO clubs were adopted as an official program of Lions Clubs International. Today, LEO clubs are an official activity of Lions Clubs International that encourages young men and women to serve others in their community and around the world. LEO clubs are sponsored by local Lions Clubs and may be either school-affiliated or community based. LEO club activities include regular meetings, service projects and social functions. Today, there are more than 5,600 Leo Clubs, 140,000 members in 134 countries and geographical areas worldwide. Here is your chance to meet Leo #1; Lion Bill Graver who lives in our District!

We hope that you will join us for this special meeting and that everyone knows that they are welcome to attend. There will again be no charge for you to attend the 2nd Cabinet meeting, but you must RSVP in advance to Cabinet Secretary Sue Boilard at either dsboilard@gmail.com or 860-620-3609.

New England Lions Council

One of the many great reasons to live in, and be a Lion from, Connecticut is that we can also be part of New England Lions Council, better known affectionately as NELC. NELC is a resource for all the needs of the Districts of New England. NELC meets three or four times per year around New England and also at USA/Canada Lions Leadership Forum. The USA/Canada NELC Breakfast is now scheduled for Saturday, September 17th, at the Westin Hotel (HQ) at either 6:45 or 7:00 AM. Their next NELC Weekend is October 14 - 16 in Boxboro, Massachusetts.

NELC's Fall Weekend Theme is on LEADERSHIP and should prove to be very enlightening. The President of NELC this year is our very own Past Council Chair Hilary Kumnick from Connecticut. It only costs \$10 for annual membership in NELC and the membership application can be found at the end of the Spirit.

NELC is also hosting at Faculty Development Institute in Boxboro from October 12-14. These are very exciting times for our state, with the candidacy of PID Mark Lyons for 3rd International Vice President. I hope you will consider joining (rejoining) NELC and come to their outstanding events.

For more information, please contact our District 23-B POC PCC Kathy Randall at kathy.randall@yahoo.com or NELC President (PCC) Hilary Kumnick at either 860-638-7869 or hkumnick@aol.com.

Quick Service Ideas

Looking for a service project?
Here's a few quick ideas:

- Beautify a park with seed bombs
- Collect and donate school supplies
- Collect coupons for your local food pantry
- Collect and donate used suitcases for foster children
- Collect stuffed animals for hospitalized children
- Collect and send holiday candy to service members
- Provide babysitting for PTO meetings

Upcoming Training Opportunities

Lion Cindy Daniels GLT

The following District 23B Training Opportunities are upcoming:

Zone Chair Workshop, Thursday, Nov. 10, 2022, via zoom, 7-8:00pm
Audience; All District Leaders, past, present and incoming, incoming Zone Chairs, existing Zone Chairs, any Lion interested in learning about this position, and Lions new to your clubs. The Agenda for this workshop is forthcoming.

Presenter; Lion Phyllis Perry
Facilitator; Lion Cindy Daniels

Officer and Club Chairperson Training, Saturday, Nov. 12, 2022, 8:45-12:15, The LP Wilson Community Center, 599 Matianuck Ave., Windsor, Ct.

This will be a fun, interactive, need focused learning session with many take aways.

Presenters; Trained District Leaders

Audience; All past, present or incoming District Leaders, Incoming, past and present Club Officers, Club Chairpersons, all Lions interested in learning about leadership, service and membership, and Lions new to your Club.

Agendas for each workshop are forthcoming

Respond by November 10th to Cindy Daniels

cldressage959@gmail.com

District 23B Certified Guided Lion Recertification

District 23B Guiding Lions, listed in LCI have been notified, on 7/14/2022 and the date by which they must become recertified has been shared with those Lions. At this time, Guiding Lion training and recertification will be completed virtually for this Lion's year.

The development of new Guiding Lions will be discussed and encouraged at Zone and Cabinet Meetings.

LCI Learning Opportunities 2022-2023

Advanced Lions Leadership Institute

ALLI - Los Angeles Application - [download](#)

Dates: October 7-9, 2022

Application Due Date: August 18, 2022

The purpose of the Advanced Lions Leadership Institute is to provide Lions leaders with an opportunity to enhance skills in preparation for leadership responsibilities at the zone, region and district levels.

Faculty Development Institute

FDI - Ottawa Application - [download](#)

Dates: September 23-25, 2022

Application Due Date: August 4, 2022

The purpose of the Faculty Development Institute (FDI) is to develop and expand the number of skilled faculty available for use in training at the club, zone, district, and multiple district levels.

Lions Certified Instructor Program

LCIP - Charlotte Application

- [download](#)

Dates: January 13-16, 2023

Application Due Date: October 15, 2022

The purpose of the Lions Certified

Instructor Program is to deliver consistent effective training at all levels within Lions by increasing the number of qualified instructors, while also providing a framework for broadening and deepening the knowledge and experience of the instructors.

EAST WINDSOR LIONS

The East Windsor Lions will hold their 3rd Annual Golf Tournament on September 10, at the Grassmere Country Club, 130 Town Farm Road in Enfield. Registration on the day of the event begins at 8:00am, with a shotgun start at 8:30am.

Tickets for this event are \$100, and includes a golf cart and a buffet luncheon after the round.

All proceeds from this event to towards the East Windsor Lions' charities.

You can contact Lion Derek Lussier at (860) 758-7793 for additional information about the tournament.



Plainville Lions Club

PANCAKE BREAKFAST

OCTOBER 16

8am-Noon

OLM Parish

19 South Canal St

Plainville

Tickets \$8

Kids under 6 Free

Windsor Lions Club

The Windsor Lions teamed up with the Essex Lions and family members for an epic outing at the Essex Steam Train & Riverboat Saturday July 17, 2022. The group enjoyed the beautiful views and history while making friends and sharing ideas on how to make impacts in our communities. There was a banner exchange, dinner after, and the two groups plan to stay connected in the future!

On Saturday August 13, 2022 the Windsor Lions Club hosted its 3rd Annual Contactless Food Drive to donate food (and monetary donations) for the Windsor Food and Fuel Bank. Many Windsor Lions, South Windsor Lions, and even more community members came out and donated. It was a great success and we look forward to running another future service project to address hunger in our community.

September 13, 2022; 10:00AM-2:00PM. American Red Cross Blood Drive. Happening at L.P. Wilson Community Center in Windsor, CT. To sign up to give blood: redcross.org/give-blood. Windsor Lions Club co-chairs: Lion Deb Delucia gekolove@yahoo.com and Lion Sharon Gauthier sharon@ptadvocate4u.com

September 23 2022; 8:00AM-2:00PM. Veterans Stand Down. Veterans Home, Rocky Hill, Connecticut. Chair/club contact: Lion Cindy Daniels: cldressage959@gmail.com

September 24, 2022: 8:00AM-2:00PM. Windsor Lions Community Tag Sale. On the Windsor Town Green. Chair/club contact: Trish Jeffrey: triciandan@yahoo.com

October 8, 2022: 9:00AM-4:00AM. Windsor Lions Club Fall Arts and Craft Fair; On the Windsor Town Green. Chair/club contact: Debbie Loomer: dcginger3@yahoo.com



Left: Banner exchange with Windsor Lions President Cindy Daniels (left) and Essex Lion President Pam Zimmerman

Below: Working at the Contactless Food Drive are (from left) Windsor Lions: Deb, Jim, Betty, Cindy, Jim, Josh, Kevin, and Erik



Below: More from the Food Drive (left to right) Windsor Lion Sharon, Windsor Lion Josh, Windsor Lion Chelsea, Windsor Lion Cindy, South Windsor Lion Susan G., Windsor Lion Deb



Granby Lions Club

Where there's a need, there's a Lion

When Sandy Flagg, Director of Waste Not Want Not Community Kitchen discovered that one of their commercial freezers died, Sandy's first thought was to contact the Granby Lions. Sandy was familiar with the Lions because several

Granby Lions volunteer their time each week to Waste Not Want Not. In addition, the Granby Lions have provided food donations and previously funded the purchase of an industrial stove. Within 48 hours of being contacted by Sandy, the Granby Lions approved funding the cost of a replacement freezer

costing \$2,800.

Waste Not Want Not, based out of the South Congregational Church, is a 501(c)(3) organization that is in its twelfth year of serving the Granby community. Each Wednesday their all-volunteer staff serves 350 meals and distributes over 5,000 pounds of food.



Left: Presenting a check to Waste Not, Want Not Community Kitchen to buy a new freezer, (left to right) Lion Steve Miltimore, Lion Deborah Klotzman, Lion President John Spatcher, Lion Treasurer Drake Klotzman, Sandy Flagg, Lion Marge Fiore, Lion Klynn Matthews

SPOTLIGHT: LEO Appointed to District Cabinet

Each year, our incoming District Governor has the opportunity to invite Lions from across the District to serve in the District Cabinet. Another first for our District this Lions Year 2022-2023 is the appointment of Leo Sophia Marangoudakis to serve as a voting member in our District Cabinet as the Leo Representative.

Leo Sophia has served the Leos and her community in two Leo clubs. She is a Charter member of the Windsor Sage Park Leos where she served as Secretary before changing schools. Not finding a Leo Club at her new school, she

reached out to District Leo Clubs Chair Cindy Daniels, as her Advisor, to become a Charter member of the Northwest Connecticut Cyber Leos where she has served as President, Membership Chair, and Vice President. Leo Sophia has twice served District 23-B as the Leo coordinator for the Leo Mid-Winter Conference where she interviewed PIP Douglas X. Alexander. Leo Sophia had the high honor of meeting PIP Gudrun Yngvadottir at Leo and Lions Day with the United Nations and was installed as Charter President for the Northwest CT Cyber Club by then First International Vice President Brian

Sheehan at our MD-23 Mid-Winter Conference. As a Leo, Sophia has actively recruited and mentored other Leos, worked in full collaboration with the community and Lions to form teams to complete many service projects and fundraisers. Leo Sophia is proud to be with us in this Cabinet position and will do her best to serve Leos, Leo-Lions and Lions.

Please join us in welcoming Leo Sophia Marangoudakis to the Lions Year 2022-2023 Cabinet!

Connecticut Lions' Council of Governors Meeting

DG Dave Roberts

The State of Connecticut Lions (Multiple District 23) held their first Council of Governors meeting on Monday, August 1st, at the Manor Inn in Plantsville. The Council is made up of one Council Chair (IPDG Lori-Ann Beninson), one Council Secretary/Treasurer (PCC Jim Bennett) and the District Governors from District 23-A (DG Melissa Smith), District 23-C (DG Sue Fisher), and me. Our first action was to approved Lori-Ann and Jim for their positions for Lions Year 2022-2023. A number of Lions from Hartford and Litchfield Counties (District 23-B) were in attendance and many of them chair Committees and gave reports on their Connecticut Lions activities.

District Governor Dave Roberts provided an update on his first month serving as District Governor and highlighted Lions, Leo-Lions and Leos accomplishments from across the District. Past Council Chair Kathy Randall gave an update on Global Leadership Team opportunities where she serves as Chair. Immediate Past District Governor Ed Fenton is assuming the role of MD-23 LCIF Chair with the elevation of PDG Mary Krogh to the CA-1 LCIF Chair position. First

Vice District Governor chairs the Policy and Protocol Committee and his committee has received their charges for the year. Lion Judy Doyle is chairing the Marketing and Communications Committee and her committee has already begun work evaluating initiatives from this past Lions Year and discussing next steps. PDG Heidi Zacchera is serving as the 2023 International Convention Chair for our state. Lion Phil Dzurak continues to chair the MD23 Pin Traders Committee and discussed the 2023 and 2023 pin. PCC Syd Schulman gave a brief update on Connecticut Lions Charities, Inc.

The council unanimously approved the MD23 administrative budget, a resolution endorsing PID Mark Lyons for 3rd International President, and handled other pressing administrative items.

Council meetings are open to all Lions, Leo-Lions and Leos in Connecticut and our next Council meeting will be on Monday, October 10th at 6:30 PM at the Manor Inn in Plantsville. Please see DG Dave Roberts at dave@daveroberts.org or 858-775-9241 if you have any questions on the MD-23 Council of Governors.



*The three MD 23 District Governors
From left: DG Sue Fisher (23C), DG Dave
Roberts (23B), DG Melissa Smith (23A)*

Veterans Stand Down

Lion John Habif, Chair

CT Lions and Stand Down

The Lions of District 23B will again participate this year in veteran's Stand Down, which will be held on Friday, September 23, 2021 from 8:00am to 2:00pm at CT Veteran's Affairs Rocky Hill Campus, 287 West Street, Rocky Hill. Stand Down was originally organized to provide a one-day experience to attend to the numerous needs of our most vulnerable veterans, who continue to be afflicted with chronic physical and mental health problems, and especially homelessness. The goal is to stabilize and improve the quality of life of Connecticut Vets. As described by Veteran's Affairs, "We continue our commitment to serving Connecticut's Veterans by providing this one-stop access to a range of programs and services offered by state and federal agencies, veteran's organizations, and community-based non-profits."

Lions clubs in our District have helped by providing adult vision screening and by supplying Vets with personal and health care products as well as clothing (especially as we approach the fall and winter months. We ask that clubs within the District recruit volunteers to serve at Stand Down and donate items of need. Contact is John Habif, District Chair for Stand Down, berrybay3@cox.net or 860.214.8065.

Joint HCEC and WHLLC Officers Installation Held

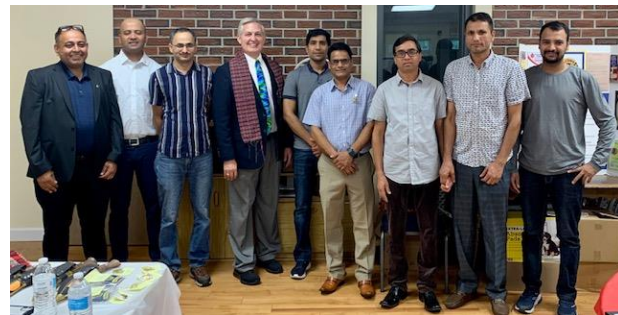
On Sunday, July 31, District Governor Dave Roberts, First Vice District Governor Peter Nevers, Second Vice District Governor Raj Shrestha, and Immediate Past District Governor Ed Fenton participated in a Hartford County Everest Centennial (HCEC) and West Hartford Lumbini Lions Clubs Joint Officer Installation Ceremony in Plainville.

Prior to the officer installation, District Governor Dave Roberts inducted four new members into Lions Clubs International. Second Vice District Governor Raj Shrestha has been instrumental in the formation of these two Lions Clubs which now has a combined

membership of over 80 members. Incoming HCEC Club President is Deepak Khatiwada and incoming WHLLC President is Charter President Krishna Kandel. Zone 7 Chair this year is former HCEC President Madhav Atreya. During his remarks, District Governor Dave Roberts highlighted that these two clubs are producing a new generation of Lions leaders and expanding leadership diversity, including Second Vice District Governor Raj Shrestha, Zone Chair Madhav Atreya, Hunger Chair Krishna Kandel, and Peace Poster Contest Chair Narendra Dev Pant. Roberts added newly installed President Deepak Khatiwada to this list!



Left and below: A couple of pictures from the joint officer installation with the HCEC and WHLLC



Woodbury Lions Club

On August 2, the Woodbury Lions presented our annual Scholarship awards to four recent Nonnewaug High School graduates, a total of \$12,000. Money raised by our car show and Haunted Hayride fund our scholarship awards.

Speaking of the Hayride, set aside October 21,22,28,29 for this year's

event. Wagons leave from Mitchell School starting at 7pm for a 40-minute ride through fields and cemeteries, with a stop at the Haunted barn.

We also have our annual golf tournament on October 17 at the Highfield Country Club in Middlebury. More details to come.



Simsbury Lions Club

The Simsbury Lions are looking forward to a busy 2022-23 year starting with our Annual Mum Sale in September and October, followed by a Pecan Sale in time for the Holidays. The sale of Chocolate Bunnies will be in time for Easter.

We hope to continue to be busy volunteering with the Jack Bannan Turkey Trot, food drives, The Simsbury Senior Center, Simsbury Landfill Swap Shop, Simsbury Airport Fly-in and the Peace Poster Contest. All the time we are seeking new members!

Please check our Facebook page for news about our current events.



Above: Simsbury Lion Paddy Carpen, Easter Bunny Sales Chair Person

Below: Lion Fran Gauthier at the 2021 Simsbury Airport "Fly-In". Lion Fran hopes to visit Simsbury again during this year's Fly-in



Where's your Trifold?

A few years ago, in preparation for Lions Day at the State Capitol, then District Governor Ev Lyon asked all District 23-B Lions Clubs to create a unique one-page, two-sided trifold brochure that could be used to hand out and recruit new members.

To the right are three examples of trifold brochures. Every member of your Lions Club should always carry a Club brochure that is unique to your club, so that current club members can distribute it to a potential new member. At some point, Global Member Team Chair Alan Hill or I might ask a current Lion if they have their club brochure or them, and if they do, they might receive a prize! If a potential member might be more appropriate for our Cyber Club, you are welcome to print and give them that NWCCLC brochure for information. For any questions on creating your club's own trifold brochure, please contact GMT Chair Alan Hill at alan.hill@exprealty.com.

<p>WHY JOIN OUR CYBER CLUB?</p> <ul style="list-style-type: none"> No scheduled meetings One-time \$10 entrance fee Minimal dues (currently only \$10 annually) Opportunities to support Lions Clubs International Foundation Become part of something bigger than yourself Serve as much as you desire Tell everyone that you are a member of Lions Clubs International! <p>WHAT HAVE WE ALREADY ACCOMPLISHED?</p> <ul style="list-style-type: none"> Partnered to collect over 700 new or gently used toothbrushes for Father's Day Collected and donated 100 pairs of pants to Kelly Lane Primary School in Georgia, CT Partnered to collect over 100 toys, games and stuffed animals for Connecticut Children's Medical Center Volunteered at the pull-in at Salinas Beach, CA Volunteered at Casa de Cantele in Escondido, CA <p>Lions Clubs International Northwestern Connecticut Cyber Lions Club P.O. Box 155 Rochester, CT 06065 dave@daveberth.org</p>	<p>What is Lions Clubs International?</p> <p>Lions Clubs is a change transformation. Founded Lions Clubs International in 1917. The organization has grown from just 100 members to over 1.5 million members today. The present code was "I can't get you to see me, but I can get you to see me."</p> <p>Lions Clubs International is the world's largest service club organization with over 1.5 million members today. There are over 200 countries. Our own field is "community to a better world."</p> <p>The organization has evolved to help the world's largest service club organization with over 1.5 million members today. There are over 200 countries. Our own field is "community to a better world."</p> <p>In January 2020, our Cyber Club was created to allow members to join a club in their homes when the traditional club could not meet their needs. This club has 40 charter members and is growing rapidly.</p> <p>Does our "CYBER" Lions Club model speak to you and your team?</p>	<p>Serve Your Community</p> <p>Would you like to make your community a better place to live, work and succeed?</p> <p>Do you believe that the future belongs to those who lead and serve others?</p> <p>If you answer yes to these two questions, then we want you in our Cyber Club!</p> <p>Please help us with projects in our five global areas of interest:</p> <ul style="list-style-type: none"> VISION DIABETES CHILDHOOD CANCER ENVIRONMENT <p>On another area of interest to you?</p>	<p>How to Join?</p> <p>If you would like more information about how you can become a member of this transformational Lions Club, please complete the form below and send it to Lion Fran Gauthier at:</p> <p>Lion Fran Gauthier, PEG Gauthier Lion dave@daveberth.org</p> <p>P.O. Box 155 Rochester, CT 06065</p> <p>Name: _____ Address: _____ City: _____ State: _____ Zip Code: _____ Phone: _____ E-mail: _____</p>
<p>WHY JOIN OUR CLUB?</p> <ul style="list-style-type: none"> One meeting per month Minimal dues (currently only \$10 annually) Special dues with service dogs and projects Help with the 20-year old fund throughout the year with physical or mental challenges Opportunities to support Lions Clubs International Foundation Become part of something bigger than yourself Serve as much as you desire Tell everyone that you are a member of Lions Clubs International! <p>WHAT HAVE WE ALREADY ACCOMPLISHED?</p> <ul style="list-style-type: none"> Support "Share for the Weekend" Homeless Shelter program Volunteer opportunities for youth and adults alike Share more... <p>Lions Clubs International Sponsored by Barkhamsted Lions Club P.O. Box 129 Barkhamsted, CT 06031 P.O. Box 129 Barkhamsted, CT 06031 dave@daveberth.org</p>	<p>What is Lions Clubs International?</p> <p>Lions Clubs is a change transformation. Founded Lions Clubs International in 1917. The organization has grown from just 100 members to over 1.5 million members today. The present code was "I can't get you to see me, but I can get you to see me."</p> <p>Lions Clubs International is the world's largest service club organization with over 1.5 million members today. There are over 200 countries. Our own field is "community to a better world."</p> <p>The organization has evolved to help the world's largest service club organization with over 1.5 million members today. There are over 200 countries. Our own field is "community to a better world."</p> <p>In January 2020, our Cyber Club was created to allow members to join a club in their homes when the traditional club could not meet their needs. This club has 40 charter members and is growing rapidly.</p> <p>Does our "CYBER" Lions Club model speak to you and your team?</p>	<p>What is ECAD?</p> <p>Edward Center Assisting with Disabilities (ECAD) was founded in 1974. The organization has grown from just 100 members to over 1.5 million members today. The present code was "I can't get you to see me, but I can get you to see me."</p> <p>Lions Clubs International is the world's largest service club organization with over 1.5 million members today. There are over 200 countries. Our own field is "community to a better world."</p> <p>The organization has evolved to help the world's largest service club organization with over 1.5 million members today. There are over 200 countries. Our own field is "community to a better world."</p> <p>In January 2020, our Cyber Club was created to allow members to join a club in their homes when the traditional club could not meet their needs. This club has 40 charter members and is growing rapidly.</p> <p>Does our "CYBER" Lions Club model speak to you and your team?</p>	<p>How to Join?</p> <p>If you would like more information about how you can become a member of this transformational Lions Club, please complete the form below and send it to Lion Fran Gauthier at:</p> <p>Lion Fran Gauthier, PEG Gauthier Lion dave@daveberth.org</p> <p>P.O. Box 129 Barkhamsted, CT 06031</p> <p>Name: _____ Address: _____ City: _____ State: _____ Zip Code: _____ Phone: _____ E-mail: _____ Date of Birth: _____ Occupation: _____</p>
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LCI Marketing Award

Club marketing is a great way to recruit new members, spread the word about service activities, and increase visibility in the community. And now, your club has the opportunity to gain recognition for its marketing efforts with this exciting new “The Lions International Marketing Award”.

Below is an outline of when each step of the Marketing Award process will begin. Please note that the marketing campaign submitted for award consideration must be completed between July 2022 and December 2022.

July-December 2022: Clubs apply
Club marketing chairperson or club president submits the online application to their district by December 31.

January 2023: District judging
Club applications are reviewed; district governor selects one application to advance to their multiple district council chairperson.

February 2023: Multiple district judging

District finalists are reviewed; council chairperson selects one application to advance to the finals.

April 2023: Marketing committee selects winners
The marketing communications committee reviews the finalists and selects the winners, one from each CA.

May 2023: Winning clubs notified
Getting started

There are a handful of considerations to keep in mind before applying for the Marketing Award. Below, we've outlined the steps you can take to ensure a smooth application process. Please note that applications must be submitted by December 31.

District Officers

Dave Roberts
District Governor

Peter Nevers
First Vice District Governor

Raj Shrestha
Second Vice District Governor

Sue Boilard
Secretary

James Daniels
Treasurer

Dave Boilard
Zone 1 Chair

Frank Longo
Zone 2 Chair

John Spatcher
Zone 3 Chair

Nancy Lyons
Zone 4 Chair

Tanya Dorman
Zone 5 Chair

Akella Sarma
Zone 6 Chair

Madhav Atreya
Zone 7 Chair

Step 1: Check out the official rules

Read the Rules and Regulations to ensure all your marketing materials meet the requirements for consideration.

Step 2: Review the FAQ

Review the Marketing Award FAQ. Here, you'll find answers to common questions regarding the award and the application.

Step 3: Plan your campaign

Use the Application Worksheet to plan and collect all of your campaign details. Once you've gathered all materials, submit your official online application through the button below.

Ready to apply?

You've reviewed all the documents above and gathered all your necessary materials, so now it's time to put your marketing skills to the test and compete for the grand prize by submitting your application. Good luck!

Apply now

Zone 2

Frank Longo, Chair

Our first Zone 2 meeting will be on October 6, in either Bethlehem or Woodbury, depending on which venue gives me the best price. Our discussion topic this year is “Engagement”, so come prepared with examples of how you keep your club members participating, and how you interact with the public, either to attract them to your events, let them know about your service, or to attract new members.

I will also be distributing District Directories at this meeting, so if for no other reason, you should attend for those.

I'll send out an invitation as we get closer to the date.