

The Lions' Roar



The Monthly District 23B Governor's Update

July 2021



District Governor's Corner DG Heidi Zacchera

June closes out my CRAZY year as District Governor!

Thank you to the cabinet members who kept our district moving forward. Thank you to our club presidents who kept their members engaged as well as they could. And thank you to all the members who were willing to "put themselves out there" helping with

their club events!

It takes a team of people, and our team did an awesome job under the extreme conditions this year! We have made "our mark"! THANK YOU!

But we can't stop! Start planning now for next year. Presidents: read through your manual and get your committees thinking about next year. Also...start thinking about who will succeed you as president for the following year. As I've stated many times, LCI doesn't want people to repeat. Have some people shadow you and decide towards the end who is the most ready to step in. We all have the responsibility to train and find leaders. New leadership brings new energy, enthusiasm, and ideas to the club, and strengthens the club as a whole. It is important that a person takes the position for the betterment of the club, not for "the title".

Every club needs to have membership at the forefront of their plans. As of July 1, the entrance fee will be back, (as far as we know) so there is still time to pull people in before that happens. If you haven't already...apply for the NAMI/Membership Incentive plan! Send it in to DG Heidi ASAP to receive the \$250. to implement your plan. (Once two new members have been in for a year and a day, the club will receive another \$250.).

Membership retention: Think about allowing your members to meet at different times of the day. You can institute a breakfast club, a lunch club, and recruit people who find those times more convenient compared to the night meetings. (Or members can keep flipping back and forth through the options). Think of the diversity you could have!

I will be the "NAMI Champ" next year, so I will be one of the people promoting membership throughout the district. Think about it...Bringing in new blood invigorates clubs! I've said numerous times, publicize a community service project, and ask for the community to help you. They will work alongside your Lions so you can talk to them about everything we do and have them join your club.

The club leadership should make it a priority to engage members by giving them a "job" of some sort. The more ownership members have, the happier they will be, and the club will reap the benefits!

Our duty is to keep training our members, so that we can be building future leaders.

As Lions we strive to put others first. Service above self. We do things for others, not thinking about ourselves, and not focused about how it will "look for us". THAT is what sets us aside from others. How rewarding it is to know the impact we can have throughout our communities! Participate for the right reason. People can see through others. Be authentic.

District Awards will be held at the Terryville Fairgrounds June 27 1-3:00. Eyeglass collection will also take place.

I would also like to thank Cabinet Secretary Pat Daigle, Cabinet Treasurer Steve Daigle and DGE Ed Fenton for being a GREAT team this year! We got a lot done!

I also would like to thank DGE Ed Fenton for being my right arm. We worked exceptionally well together, and next year should be a continuation of this year. I'd like to wish DGE Ed the best of luck next year! Tick Tock. I'm here to help you when necessary.

Thank you District 23 B! Have an awesome summer, and rest up to hit the road running in the fall, if not sooner!

DGE Ed Fenton

Just a few long-term things to keep in mind over the summer to help you plan:

Veterans Stand-Down: This year's veterans' event is scheduled for Friday September 24th. As in the past, we will be looking for volunteers to help as well as product donations from clubs. Veterans Chair John Habif will have more information later in the summer.

Great Cycle Challenge: Last year Lions in District 23-B raised over \$20,000 to fight children's cancer in this event! With your help we are hoping to surpass that number this year! Please consider joining the CT Lions Roar team, and you can even recruit friends and family outside of Lions as riders. For more information please reach out to Lion Meredith Spector at INNSPECT2@GMAIL.COM

Peace Poster: The theme for LCI's annual Peace Poster contest is "We Are All Connected." The deadline to order a Peace Poster Kit is October 1st and the deadline to submit an entry from your club is November 15th. The contest is open to children ages 11, 12, or 13 as of November 15th. If you use google to search "LCI Peace Poster Contest" you will find a link with all the necessary information. Details about submitting your club's poster entry will be coming in the fall from Peace Poster Chair Kathy Doody.

From the Editors:

As Sam Cooke said, "A change is gonna come" to the *Lions' Roar* (and *District Spirit*). First, the *Roar* will return to its original format of a district calendar. Since the restrictions that were implemented due to the pandemic have started to disappear, the thought is that clubs will return to their "normal" schedule of activities regarding events and fundraisers. Club and district updates will appear only in the *Spirit*, and all club and district events will be in the *Roar*. Remember that all we need to place your event in the calendar is the club's name, the event, the date and time, location, and admission charges, and contact information. A brief one-line description of the event is also allowed. We do not print flyers, but we will use them to extract information for your listing.

Starting with the August *Roar*, we're going to start publishing later, on the 25th, for both the *Roar* and *Spirit*. This will also shift the deadline for both to the 15th of each month. This will require a bit more planning on your part to make sure you get your events sent to the *Roar* at least two months before the event.

And, this is a housekeeping reminder to update your club rosters on MyLCI! We have well over 1700 members in the district, yet only 1411 members receive our mailings—the rest either have no email address or an incorrect email on their LCI record. We also understand that there are members who have yet to step into our new

connected world, or wish not to share their email with LCI (yes, there are a lot of emails sent by International). However, we feel it's important to keep our membership updated with our own events. For those members not willing to share their email with LCI, we would suggest sharing your internal email list with the editors at the *Roar/Spirit* only for the purpose of all our members receiving our updates. This is usually no more than two emails a month, which contains information directly relevant to them. We will not share this information with any other entity. Please help us make sure that every Lion in District 23B receives our communications. Contact us at D23BLionsRoar@gmail.com if you'd like to share your contact information with us, preferable in a .XLS, .XLSX, or .CSV Excel format.

District Calendar

District Awards Day Sunday June 27 1-3:00

Location: Terryville Fairgrounds

We will be outside in the pavilion wearing masks. Drop your glasses off in the designated spot before 1:00. Presidents: Inform your awardees to attend the event. Presidents will only have one minute for an Outstanding Lion speech, and one minute for Rose Amanda Freeman awards. (Practice and time yourself. We have many awards to be given, so we need to do this in a timely fashion).

Hartland Lions Fireman's Carnival, July 28-31

Location: Berg's Field, East Hartland, CT

Return of Firemen's Carnival and Fried Dough Booth. Nothing could be finer than Fried Dough with sauce or powdered cinnamon sugar.

Windsor Lions Club Drive-Through Food Drive, August 7, 10am-1pm

Location: LP Wilson Center, 599 Matianuck Avenue, Windsor

Windsor Lions Club 2nd Annual Fall Bulb Sale, August 19 until September 19

Location: Online

Fundraising event Co- Chairs Lion Cindy Daniels and Lion Dave Stender announce this upcoming 2nd Annual Fall Bulb Sale. Working with Bulbs for Change from Middlebury Vermont, we will offer bulbs to plant in the Fall and bloom in the Spring. All bulbs, are fully guaranteed and will be ordered online and delivered to your home in early Fall. More information on how to order to come.

MD23 Lions 100th Birthday Party, August 28

Location: New Britain Bees' Stadium, 230 John Karbonic Way, New Britain

There's a lot more information to come, but we need every club in MD23 to help us celebrate. Get ready to show off your Lion Pride! Bring your club banner for the parade of clubs, plus show off your club's activity videos on the field's Jumbotron. Food and raffles available!

Windsor Lions Club Blood Drive, September 12, 9am-2pm

Location: L P Wilson Community Center, 599 Matianuck Avenue, Windsor, CT 06095

Online donor registration will be available.

Windsor Lions Club Fall Arts & Crafts Festival 2021 October 9, 2021, 9am-4pm

Location: Windsor Town Green

This year, our Craft Fairs will be operated in compliance with all state mandated COVID regulations. At this time, The Chili Challenge, sponsored by the Windsor Jaycees, is on target to be on the Town Green as well. Lion Debbie Loomer is chairing the Fall Arts and Craft Fair. Contact Lion Debbie for information or for an application to be a crafter at this event. dcginger3@yahoo.com

We have our own email address now: D23BLionsRoar@gmail.com. Please use this email address. The deadline for submissions is the 15th of the month prior to the issue date: August 15 for the September District Spirit—submit to District23BSpirit@gmail.com. July 15 for the August Lions' Roar to D23BLionsRoar@gmail.com. Notices should be short and include all relevant information. We do not print flyers or cabinet reports. The Lions' Roar is intended to keep our district informed of upcoming events. Anything that doesn't fit our format will either be condensed for The Roar, or held for the next District 23B Spirit.