



The Lions Guide to Instagram




A simple step-by-step for getting started

1. What is Instagram?

Instagram is like a photo album and bulletin board rolled into one. You can:



- Share photos & videos of your life, family, hobbies, or events.
- See updates from friends, family, and organizations (like the Lions!).
- Comment, like , and stay connected.

2. Getting Started

1. Download the App


- On your smartphone, go to the *App Store* (iPhone) or *Google Play Store* (Android).
- Search for **Instagram** and press *Download/Install*.

2. Create an Account


- Open Instagram.
- Tap *Sign Up*.
- You can use your email address or phone number.
- Choose a username (example: *LionMary2025*) and a password you'll remember.

3. Understanding the Home Screen



When you open Instagram, you'll see:

- **Home** (



4. Following People & Clubs

- Tap the **magnifying glass** ()
- Type a name, e.g. *Welland Lions Club*.
- Tap *Follow* to see their updates in your home feed.

5. Posting a Photo or Video

1. Tap the **+** sign at the bottom.
2. Choose a photo from your phone or take one with the camera.
3. Add a short caption (like: “*Fun at our Lions BBQ today!*  ”).
4. Press *Share*.

6. Liking & Commenting


- Tap the **heart**  under a picture to “like” it.
- Tap **comment**  (speech bubble) to write a message. Example: “*Looks great!*”

7. Safety & Privacy Tips

- **Private Account:** Only approved people can see your posts. Turn this on in *Settings > Privacy*.
- **Think Before Posting:** If you wouldn’t put it on a community bulletin board, don’t post it.
- **Be Kind:** Spread positivity—just like in our Lions community service!

8. Practice Makes Perfect

Don’t worry about making mistakes—everyone learns as they go! The more you use Instagram, the easier it becomes.

 **Remember:** Instagram is just another way to connect, share, and spread the Lions’ spirit of service and friendship.

 “*We Serve*”—online and in person!