

The International Association of Lions Clubs

District 14B - Policy No. 320

**Policy to Define the Duties of the
White Cane Chairperson**

PURPOSE: To set forth information that is vitally necessary for the Lions of District 14-B to promote and administer an effective and productive White Cane Day.

GENERAL: The White Cane Day Chairperson shall serve the interest of the District and the clubs to promote White Cane Days.
He shall specifically:

1. Encourage and promote White Cane Days on a weekend in October or at such times more convenient to the individual clubs.
2. Promote the purpose of White Cane Days: to solicit and obtain funds from the public by voluntary contributions to be used expressly for sight conservation activities.
3. Make available to all club White Cane Day Chairpersons an organized publicity program with newsworthy items and information so as to enable the publicity to be Districtwide and having identical news items throughout the District.
4. Furnish all information to all club White Cane Day Chairpersons which will assure them the time to pass the necessary information along to the Lions within their clubs.
5. He shall submit a final report to the District Governor with the amount of money collected and number of clubs that participated in the program.
6. Work with the City of Pittsburgh, Pa., and Allegheny County to arrange collection in downtown Pittsburgh in the month of October.

7. Obtain permission from the Pittsburgh Host Club to solicit in the downtown Pittsburgh area and give the Pittsburgh Host Club first choice of location to solicit funds.
8. Drawing for the locations in the City of Pittsburgh will be done by random drawing at a time and place set by the Chairperson.