

I'm not a bot



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Click Web. Click the data stream for your website. Under Google tag, click View tag instructions. On the Installation instructions page, select Install manually. On the screen, you'll see the JavaScript snippet for your account's Google tag. Your Google tag is the entire section of code that appears, beginning with: and ending with Paste your Google tag immediately after the on each page of your website. Data collection may take up to 30 minutes to begin. You can then use the Realtime report to verify that you're receiving data. Don't see a Data Streams option in the Property column? You are in a Universal Analytics property instead of the GA4 property that you just created. Use the property selector or Admin to navigate to your new GA4 property. Add your tag using Google Tag Manager To set up data collection for an app, read these instructions. Next steps After you have set up data collection, complete additional configurations to get more useful data out of Analytics. Review the checklist to learn which configurations are right for you to collect more data, filter unwanted data, and power advertising. The Google Analytics demo account is a fully functional Google Analytics account that any Google user can access. It contains 2 Google Analytics 4 properties. The demo account is a great way to look at real business data and experiment with Google Analytics features. In this article: Demo Account in Google Analytics For subtitles in your language, turn on YouTube captions. Select the settings icon at the bottom of the video player, then select "Subtitles/CC" and choose your language. Access the demo account To access the demo account, click one of the three links at the end of this section. When you click a link: If you already have a Google account, you're prompted to log in to that account. If you don't have a Google account, you're prompted to create an account and then log in. When you click a link below, you agree to let Google perform one of 2 actions related to your Google account: If you already have a Google Analytics account, we will add the demo account to your Analytics account. If you don't have a Google Analytics account, we will create one for you in association with your Google account, and then add the demo account to your new Analytics account. The demo account is available from the account selector in Analytics where you select organization and account links. The demo account counts against the maximum number of Analytics accounts you're permitted to create under a single Google account. The current maximum for Google Analytics is 2000 Analytics accounts per Google account. Access the demo account, which contains three properties, by clicking one of the following links based on the property you would like to access first. You can change to the other properties at any time by using the account selector. You can remove the demo account at any time. Where the data comes from The data in the Google Analytics demo account is from the Google Merchandise Store and Flood-It!. The Google Merchandise Store is an ecommerce site that sells Google-branded merchandise. These 2 properties contain data in the account that is typical of what you would see for an ecommerce site, and include the following kinds of information: Traffic source data. Information about where website users originate. This includes information about organic traffic, paid search traffic, and display traffic. Content data. Information about the behavior of users on the site. This includes the URLs of pages that users look at, and how they interact with page content. Transaction data. Information about the transactions that occur on the Google Merchandise Store website. Flood-It! is a simple yet exciting strategy puzzle game in which you have to flood the whole game board with one color in fewer than the allowed steps. The game is available for download on Android and iOS. There is a Google Analytics 4 property for Flood-It! containing games reporting and data from the app and website that includes the following kinds of information: Calculated metrics. Information that is computed from existing metrics. This includes metrics like Average revenue per active user and Average engagement time. It also includes Buyer conversion and Revenue heartbeat, which are based on Google Play's recommended key performance indicators. Events data. Information about user interaction with content. This includes events like level completion and level resets. Ecommerce data. Information related to in-app purchases. Ways to use the demo account Because the demo account shows actual data from an ecommerce website, it's useful for exploring Google Analytics reports and features. Here are a few things you can do with the 2 Google Analytics 4 properties: View the standard Google Analytics 4 reporting in the Merchandise Store property. Explore games reporting in the Flood-It property. Do basic analysis, such as: Which channel is responsible for acquiring the most new users across your different platforms? How many total unique users does each business have? How many conversions have occurred on the Flood-It! app and Merchandise Store website in the last week? Perform funnel exploration: Where do users enter the conversion funnel, and where do they drop off? Conduct ad-hoc explorations by dragging and dropping multiple variables—the different segments, dimensions, and metrics you use to measure a business—onto a canvas to see instant visualizations of your data. Limitations All users have the Viewer role for the Google Analytics Demo Account. This means that you can: See reporting data and configuration settings. Manipulate data within reports (e.g., filter a table, add a secondary dimension, create a segment). Create personal assets like custom reports and share them, and see shared assets. You cannot collaborate on shared assets. Data in the demo account is obfuscated but is still typical Analytics data. The Google Analytics 4 properties do not include report or exploration export functionality, the ability to see the device ID dimension, or the use of the User Exploration technique in the Explorations main menu. You cannot use the demo account with the Analytics Data API for either property type. Attempts to do so result in a permissions error. To remove your access to the demo account, follow the steps below. You can always get access to the demo account again. In Admin, under Account, click Account access management. Note: The previous link opens to the last Analytics property you accessed. You can change the property using the property selector.You must be an Administrator at the account level to edit an account. Make sure you are in the demo property. Click Remove myself. 百度知道>提示信息 知道宝贝找不到问题了>_