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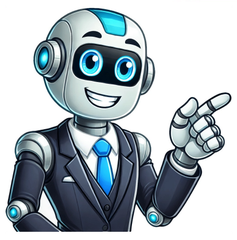

Post navigation In order to move forward with a project, businesses submit project proposals to decision-makers or external stakeholders. This written document summarizes the key information that stakeholders should know: goals, objectives, timeframe, budget, and process details. There are a lot of things to take into consideration when writing your proposal, such as the intended audience, all the important details, and making it appealing, interesting, and persuasive. With this in mind, we structured and designed 11 free web development and web design proposal templates, in PDF, Google Docs, and Microsoft Word, all editable according to your needs.These web development and design proposal templates will help you focus on your content instead of thinking about the layout, structure, and appeal of the proposal. In addition, all templates already have a standard pre-written text for each section that you can edit to suit your specific proposal. This text will give you a starting point and will help you focus on what to include in your proposal much quicker.You will find sections about the project, overviews, your team, process, cost breakdown, and payment information, as well as legal pages. The templates are more detailed in terms of sections, so they could include everything you might need. However, you can remove any section that you dont find necessary in your specific case. 1. Free Graphic Design Proposal Template Designed according to the best practices for writing project proposals, this graphic design proposal template has a simple but effective structure with clearly defined sections. Specially made for graphic designers, it has a tastefully designed theme of gradient colors that instantly grab the attention without distracting the reader from the actual content. You have sections to present your work and experience, introduce your team, share testimonials, explain your work process, as well as project cost breakdown and payment info.Included Pages: Cover, Intro, Project Overview, Team, Portfolio, Testimonials, Working Process, Project Breakdown, Payment Info, Terms and AgreementFile formats: PDF, Google Docs, Microsoft WORDSize: US-Letter (8.5in x 11in) Download PDF Open Google Doc Download MS Word Advertisement2. Free eCommerce Proposal Template The template for eCommerce project proposals has a cleaner and more minimalistic design with detailed sections for a schedule of deliverables, planning, storage, development, and timetable of deliverables, as well as a comprehensive sample price quote. The rest of the template features an About Us section and testimonials structured like web pages, and legal texts. Its professional look will give a great first impression and help you add this project to your success stories.Included Pages: Cover, Intro, Project Overview, Schedule of Delivery, Working Process, Project Breakdown, Payment Info, Team, Testimonials, Terms and AgreementFile formats: PDF, Google Docs, Microsoft WORDSize: US-Letter (8.5in x 11in) Download PDF Open Google Doc Download MS Word 3. Free Website Development Proposal Template Corporate and professional, the web development template focuses on the great presentation of your skills, what you can accomplish with the project in great detail from solution and website structure to progress timetable (broken into milestones), and price quote. It also has sections for project examples where you can show off your recent work and impress your prospective clients.Included Pages: Cover, Intro, Project Proposal, Team, Project Scope, Project Examples, Our Solution, Working Process, Project Breakdown, Payment Info, Terms and AgreementFile formats: PDF, Google Docs, Microsoft WORDSize: US-Letter (8.5in x 11in) Download PDF Open Google Doc Download MS Word 4. Free Logo Design Proposal Template The logo design proposal template has a creative and clean design that can persuade any client to leave their logo creation in your hands. Its perfect for logo designers who value creativity and the unique identity that each brand deserves. It has everything prospective clients are looking for and explains the creative process, capitalizing with experience, testimonials, a detailed sample price quote, and legal texts.Included Pages: Cover, Intro, Project Overview, Working Process, Team, Portfolio, Testimonials, Project Breakdown, Payment Info, Terms and AgreementFile formats: PDF, Google Docs, Microsoft WORDSize: US-Letter (8.5in x 11in) Download PDF Open Google Doc Download MS Word 5. Free Mobile App Development Proposal Template This proposal template is specially made with mobile app developers in mind to help them introduce themselves and show off their professionalism and expertise. It flows from a quick introduction, through client testimonials, app development, professional experience, project planning and schedule, costs, and legal texts. Everything you need to make a great first impression of professionalism.Included Pages: Cover, Intro, Testimonials, Team, Portfolio, Project Overview, Working Process, Project Breakdown, Payment Info, Terms and AgreementFile formats: PDF, Google Docs, Microsoft WORDSize: US-Letter (8.5in x 11in) Download PDF Open Google Doc Download MS Word 6. Free UX Design Proposal Template The UX design proposal template has a short and comprehensive structure that is easier to scan and read and focuses on your specific process on how you handle UX design projects to their successful completion. It shows your experience, dedication, and planning skills in a detailed process breakdown by phases, which will inevitably impress your prospective clients and nail you the project.Included Pages: Cover, Intro, Project Overview, Team, Portfolio, Testimonials, Working Process, Project Breakdown, Payment InfoFile formats: PDF, Google Docs, Microsoft WORDSize: US-Letter (8.5in x 11in) Download PDF Open Google Doc Download MS Word 7. Free WordPress Web Design Proposal Template This proposal template is ideal to communicate your expertise in handling WordPress web design projects. With the visual appeal, success stories, and a summary of your work process, you have everything you need to impress your prospective clients and get a green light to turn their project into a success story. The document also features legal texts such as payment, NDA, and signatures.Included Pages: Cover, Intro, Project Overview, Team, Portfolio, Testimonials, Working Process, Project Breakdown, Payment Info NDA and Signatures PageFile formats: PDF, Google Docs, Microsoft WORDSize: US-Letter (8.5in x 11in) Download PDF Open Google Doc Download MS Word 8. Free Website Redesign Proposal Template This informative website redesign proposal template is what you need to impress your clients to upgrade their website and get rid of all problematic areas that might slow down their success. Its structured specifically for the purpose with sections that will help you explain the project goals, identified problems, your solutions, process, and workflow. It also features a section for introducing your team and a portfolio to completely sell your idea like a pro.Included Pages: Cover, Intro, Project Overview, Team, Portfolio, Testimonials, Working Process, Project Breakdown, Payment InfoFile formats: PDF, Google Docs, Microsoft WORDSize: US-Letter (8.5in x 11in) Download PDF Open Google Doc Download MS Word 9. Free Web Design Proposal Template The first version of the two web design proposal templates follows all best practices to persuade your future clients to choose to benefit from your outstanding design work and professional outlook. It puts together everything the external stakeholders are looking for with social proof, website structure, your detailed process with scheduling and breakdown, and terms.Included Pages: Cover, Intro, Project Overview, Team, Portfolio, Testimonials, Working Process, Project Breakdown, Payment InfoFile formats: PDF, Google Docs, Microsoft WORDSize: US-Letter (8.5in x 11in) Download PDF Open Google Doc Download MS Word 10. Free Freelance Graphic Design Proposal Template If you dont work in an agency and offer your services as a freelancer, this template is specially crafted for you to introduce yourself, your professional background and expertise, and further win your future clients with testimonials, and sample projects. The proposal features sections for your design development work process, delivery timetable, and detailed price quote.Included Pages: Cover, Intro, Project Overview, Team, Portfolio, Testimonials, Working Process, Project Breakdown, Payment InfoFile formats: PDF, Google Docs, Microsoft WORDSize: US-Letter (8.5in x 11in) Download PDF Open Google Doc Download MS Word 11. Website Design Proposal Template The second one of the web design proposal templates is for creative agencies to help you communicate to your prospective clients that your agency offers the right professionals for the job. It has a tasteful clean design and everything you need to show how you work, the project scope, your pricing, and terms. In addition, it features the responsibilities for both parties as well as legal texts, as well as agreement terms, general terms, and change requests.Included Pages: Cover, Intro, Project Overview, Team, Portfolio, Testimonials, Working Process, Project Breakdown, Payment InfoFile formats: PDF, Google Docs, Microsoft WORDSize: US-Letter (8.5in x 11in) Download PDF Open Google Doc Download MS Word What is a project proposal?This is the written document that outlines the key information the stakeholders in a project should know, such as budget, timeframe, milestones, objectives, goals, and a summary of project details. Its purpose is to sell your idea and present your project in an efficient manner to the external stakeholders by keeping them involved in the initiative. There is a very important distinction between project proposals and project charters.While project proposals happen during the initiation phase and aim to convince external stakeholders why you should carry out the project, the project charter comes later during the planning phase. As such, its a reference document that you create after the external stakeholders approve the project proposal. What should a project proposal include?Depending on the goal, there are six different types of project proposals. However, they all have the following key elements in common:CaseProposals usually start with an overview of the project and a justification for why the project is needed. The more specific the better.ObjectivesWhat goals the project intends to achieve and who (and how much) will benefit from it.PlanAn outlined plan that usually includes names and details of stakeholders, process or methodology of the project, tools, software, tasks with timelines.ScopeHow will you meet the objectives throughout the project? This element outlines the stages, what is being built and implemented.RisksThis section of the proposal refers to the possible risks the external stakeholders should be aware of.Timeline and BudgetThe most important part of the proposal is the project schedule and the budget. This includes when the client can expect the deliverables, broken by milestones, as well as costs of implementation and cost of maintenance. What are the advantages of using proposal templates?The obvious answer would be that templates keep the project proposal documents organized, visually appealing, and professional. They will save you a lot of time crafting your proposals from scratch. But what else?1. Helps plan realisticallyWhen you hand off your project proposal, you highlight your key strengths that will win your clients over. Your proposal gives a clear sense of what you can accomplish with the project and why do you want to accomplish it. And this is where templates come in to make your proposal show off your qualities and make you look more impressive and professional. 2. Secure great projects, clients & investorsEspecially when it comes to crafting unsolicited project proposals, you will need to impress your potential client to the point they will choose to work with you on the project. By using a template, you will be able to deliver a clean, well-organized document without the risk to miss any key information that shows your companys competence. This in itself will bring confidence to your clients that you can lead the project to success and will mark the beginning of a long-term healthy relationship. 3. Makes a great first impressionLets refer to your project proposal as what it is: a sales tool to help you establish your credibility as a reliable service provider. An effective project proposal works to your advantage as it communicates that you are capable to carry out such a project and fulfill the expectations. By handing a well-crafted, organized, consistent project proposal, you represent your business in style and make a great first impression. Templates help you develop and efficiently maintain a consistent corporate identity. 4. Set clear expectationsOne of the main purposes of a project proposal is to set clear expectations for the relationship between the service provider and the client. Its not a final agreement, however, it does outline details such as budget, timeframe, and deliverables that will go to the contract once the project gets the green light. Tips for creating a brilliant project proposalBefore you sit down and write the proposal, take some time meeting with stakeholders and brainstorming ideas. Each stakeholder has their specific goal in mind as well as preferences. Now lets see some tips on what to consider before crafting your project proposal.Tip 1: Identify the decision-makersJust like with everything else, knowing your audience and capitalizing on that knowledge gives you a huge advantage. Before writing your proposals, think of what kind of clients youre trying to win over and what they want to hear. Its good to be aware of how familiar are they with the particular problem, so you could give them background information on the topic if needed. You will be able to properly convey your proposal based on this. Tip 2: Do your researchThe best way to persuade potential clients to greenlight your project is to clearly and credibly define the benefits. Is there a problem, why is it a problem, what is your solution and how does it fix the problem? Having the hard data, charts, and figures ready to justify the project will make a more convincing project proposal. Tip 3: ProofreadOn one hand, proofread for any typos, grammar, punctuation, or spelling mistakes. On the other, make sure your proposal is clear, well-structured, comprehensive, and persuasive. To be more objective, you could take a day away from the document before proofreading it, or/and show it to a trusted colleague and ask for objective feedback. Make the necessary revisions and rewrite it if you have to. Tip 4: Consider the SMART systemWhen it comes to building goals and objectives, they should be Specific, Measurable, Attainable, Relevant, and Time-Based. What are the benefits of HTMLBurgers web development and design proposal templates?We made these free web development and design proposal templates to give you fuel to create your outstanding proposals quickly and clearly without having to worry about design and structure.It helps you save time and effortDesigning your proposal from scratch will take a lot of time and planning, so using the templates will help you focus on the content instead.Its customizableYou can further customize the templates by adding your own images, graphs, charts, changing the fonts and colors within the layout in order to match your styleIt ensures consistencyConsistency is a key element for making a great impression with professional design. Our free templates ensure consistent design, structure throughout the entire project proposal.It has a well-defined structureEach template follows a well-defined structure for the different sections and elements and follows a visual hierarchy so the documents are easy to scan, read and comprehend. Final WordsWhether youre a project manager in a creative agency or a freelance web designer or a web developer, you will inevitably need to craft persuasive project proposals. This doesnt mean it has to be difficult. We prepared these 11 project web development and design proposal templates with appealing design, clear structure, and pre-written sections to help you use all that time to focus on your content.You may also be interested in some of these related articles: AdvertisementGet to draft a proposal document that expertly details your written plan that is to be put forward for consideration or discussion by the higher-ups in your company, school, or organization. Download any of our ready-made Proposal Templates that are fully compatible with Microsoft Word and available in A4 and US letter sizes with bleed. Use our premium templates to create high-quality remodeling and renovation proposals, business proposals, construction proposals, training proposals, research proposals, and many more. These high-quality files are easily-editable and 100% customizable for your convenience, with professionally-made and well-formatted content. Download our Proposal Templates in Microsoft Word now! In the professional world, proposals are used by individuals and groups for a variety of purposes. In a company itself, business proposals are presented by its members for sponsorships, investments, management implementations, product introduction, product quality maintenance plan, action research plan, long term development strategies, and so much more. Even in education, students in a school and a university present proposals to their educators for their research papers, campus campaign funding, campus events and activities, and so much more as well. To sum it all up, proposals are must-have documents before a plan pushes through or is given the green light to commence. So if you're about to indulge or present something to an entity, be it business, educational, or a personal project, we are delighted to help you with by offering you our ready-made Proposal Templates in Microsoft Word. Whatever types of proposals you'll be making, these templates will certainly be useful. We also came up with some tips to help you create your proposal effectively. 1. Open Microsoft Word Microsoft Word has always been a go-to editing program for the formulation of documents for good reasons. Microsoft Word allows its users to be creative with their documents without sacrificing professionalism and content quality. When writing the contents of your proposal, Microsoft Word has features that'll help you to make the structures and articulations of your sentences thorough and concise. Plus, you can even inject a bit of artistry to your proposal thanks to Microsoft Word's added tools aside from word, sentence, and paragraph formatting. 2. Explain The Intent Of Your Proposal Your proposal will not be as effective as it should be if you won't explain its intent thoroughly, or shall we say your intent. Whoever has the power to approve your proposal may send you a rejection letter or termination letter via postal mail or email if that's the case. To avoid that result, you must do your best in explaining. For example, if you're proposal is to establish your own medical business, you must talk about how it may benefit the community, especially its patients. You must also provide a breakdown of its possible expenses, including your loan and capital investment, lease, construction expenses, and medical supplies and equipment expenses. 3. Feature Images Some proposals may require you to feature images, most especially if your proposal is a business proposal or product proposal. In cases such as business and product proposals, the entity who has the power to approve your proposal will likely want to see a preview about what you're proposing. For instance, if what you're proposing is a brand new state-of-the-art washing machine, the authorized entity will definitely want to see what makes your washing machine distinct from existing ones. Some of our Proposal Templates already have a featured image that might be relevant. Hence, no need for you to do it yourself. However, you may hire the expertise of photography studios for this matter. We encourage you to look out for photography flyers that might have announcements of discounted photography services. 4. Modify The Layout Of Your Chosen Template If Needed Whatever Proposal Templates or Business Proposal Templates you've chosen from us, we assure you that they'll meet your general and specific needs, especially on their default graphic design layouts. But you may modify them if there's a need for you to do so using Microsoft Word. We made our templates completely modifiable and editable to all its users. You can add your own clip-arts, font styles, and margin designs. 5. Print And Encase Inside An Envelope After completing and reviewing the elements of your proposal, it's the fitting time for you to print it. You may use photo papers if it features images and graphic designs. Once you've printed it, we encourage you to encase it inside an envelope to protect it from external hazards and improves its presentability. You can use our Envelope Templates to save time from buying one from a store. HomeTemplatesProposalsWebsite ProposalsWordWebsite Proposals in WordCreate your own professional website proposals with our free, customizable Microsoft Word templates. Download and elevate your presentation today!In making a website, it is important to consider important matters to achieve the objectives. That is why a website proposal has been circulated around because it helps in suggesting the right methods in developing and maintaining a website.You have to be comprehensive in making a website proposal. With that, here are our ready-made Website Proposal Templates in Microsoft Word (DOC) that you can easily download from our collection. Our wide collection of beautifully made templates includes a design for e-commerce, project, one page, restaurant, web design, business, and many more types of website proposal. With our different themes, you can definitely find the best one that suits your need at the moment. And if you have already chosen the template of your choice you can easily customize it. You can change the layout by changing the background, add some graphics, alter the color theme, adjust the borders, and input the necessary details. Rights after making some changes, save it immediately. You can choose to print it instantly as our templates are printable.Your satisfaction and convenience are our top priority so our professional team of designers makes sure that we only give you the best. Our templates are user-friendly too so expect that you will have no trouble using them. You can also browse through some other proposal templates here that you can use in the future like request proposal templates, accounting proposal templates, bid proposal templates, and so much more. So dont waste your time and use our template now for free!Instant DownloadGet Instant Access to 50,000+ MS Word TemplatesLimited Time Offer Access to 1 Million+ Templates & Tools 500,000+ Microsoft 365 Templates including Excel, Powerpoint, Publisher, Outlook & PDF Unlimited access to Design & Documents AI editors Professionally Made Content and Beautifully Designed Instant Download & 100% CustomizableWebsite Proposal TemplateCorporate Website Design Proposal TemplateSample Business Website Proposal TemplateEnterprise Website Development Proposal TemplateProfessional Website Proposal TemplateScalable Website Architecture Proposal TemplateSimple Online Store Website Proposal TemplateE-Commerce Development Proposal TemplateShopping Website Proposal Format TemplateProduct Management Website Proposal TemplatePayment Website Integration Proposal TemplateSchool Website Proposal Design TemplateE-Learning Website Development Proposal TemplateUniversity Website Proposal Outline TemplateEducational Content Website Proposal TemplateOnline Course Website Proposal TemplateHealthcare Website Proposal TemplatePatient Portal Website Proposal TemplatePrintable Hospital Website Proposal TemplateAppointment Booking Website Proposal TemplateTravel Agency Website Proposal TemplateTour Booking Website Proposal TemplateItinerary Listing Website Proposal TemplateVacation Planner Website Proposal TemplateWebsite Maintenance Proposal TemplateWebsite Design Business Proposal TemplateWebsite Design Proposal TemplateWeb Design Proposal TemplateWeb Design Proposal Report TemplateBusiness Proposal TemplateNew Business Proposal TemplateProject Proposal TemplateBusiness Plan ProposalSample Proposal for Ecommerce Website TemplateAgency Proposal Sample TemplateWebsite Support and Maintenance Proposal TemplateUniversity Project Proposal TemplateProject Proposal Sample TemplateWebsite Support & Maintenance Proposal TemplateWebsite Development Proposal TemplateWeb Hosting Proposal TemplateERP Software Proposal TemplateSoftware One Page Proposal TemplateSimple Web Design Proposal TemplateSample Software Proposal TemplateWebsite Maintenance Proposal TemplateEnterprise Software Proposal TemplateNew Software Proposal TemplateSoftware Sales Proposal TemplateSoftware Request for Proposal Template

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